

A Quick Guide to Prints and Layouts

To get started with printed swimwear, here's what you need to know.

File Format Requirements

Make sure your print files are either:

- **Vector files:** AI, EPS, SVG, or CDR formats
- **High-resolution images:** JPEG, PNG, or PDF at **300 dpi or higher**

Pro Tip

New brands often start with **random prints**—they're cost-effective, flexible, and help you get your first collection to market faster.

Prints can be prepared in one of three ways:

1. Random Prints

Most budget-friendly. The design flows in all directions, so we can cut fabric with minimal waste, keeping production costs low.

Great for new brands starting out.



Random Prints

2. One-Way Prints

One-Way Prints run in a single direction.

This means that each print must be cut to align in one direction, using **more fabric**, increasing costs slightly.



One-Way Prints

3. Placement Prints

Highest-cost option. Each design must be positioned exactly on the garment, which requires significantly more fabric and time in both pattern making and cutting.

Due to the high cost, we rarely have request for placement prints.



Placement Prints