

How to Create a Sustainable Swimwear Brand

In the last 33 years, we have assisted hundreds of budding entrepreneurs get started into their own premium quality sustainable swimwear brand. We are Bali's longest running, most established swimwear factory dedicated to sustainability & quality with fast production turnaround times.

We employ a team of more than 150 in-house machinists with at least ten years of experience and 60 Swim & Active specialists producing samples on request.

If you're passionate about Swimwear, have some decent social media skills & an eye for what's trending, you're already halfway to running your own brand with the financial rewards that come with being your own boss.

Our mission is to produce the highest quality Swimwear at the lowest possible price whilst adding imported premium grade recycled fabrics.

This guide has two sections.

Section 1:

Everything starts with pricing your designs. We explain what's required for pricing & explain in detail the difference between selecting stock colours to requesting colours to be imported.

Section 2:

Here we disucss in more detail about the sample & production process, our MOQs, and how we custom brand your accessories, giving your final collection some bling, style, and originality.





SECTION 1

Note. Timelines quoted can be affected by the time of year, holidays, & the amount of orders & patterns in the queue.

When deciding which fabric/s you plan on using, consider the colours we hold in stock in each fabric. Being able to select colours or add prints as & when you require, will be paramount to your success, as it allows us to cut orders immediately upon receiving a purchase order. As there is no MOQ for stock colours, you can add more colours to your PO than selecting colours to be imported.

Top Tip

Once your order arrives & you're selling, you'll see certain styles, colours & sizes running low or sold out. Topping-up orders are much faster when working with stock colours. Upon receiving your PO, we take the fabrics from our warehouse to be cut. Once done, we add your heat press to start production.



Notes

1. As brands gain momentum, they pre-order plains or prints ready to cut when they place a PO.

Plain colour or print requests are imported in 70m rolls & must be used up in your production PO. 70m produces approx. 100 Bikini sets (100 Tops & 100 Bottoms).

We keep over 50,000 meters of imported recycled Swimwear fabrics in stock in 85 trending colours. We hold the largest stocks of imported swimwear fabrics in Bali.

See the fabrics & all the colours you can select from

Fabric Import Timelines

Request for plain colours all prints to be imported; allow six weeks to process & arrive.

Working with Prints

We print digitally overseas using Italian MS Digital print machines, far superior to what's available print-wise in Bali. The fabrics we use to print are some of the softest fabrics available today, offering superb body-enhancing & shape retention properties.

Prints are easily found on sites such as Shutterstock, & can be purchased for just a few dollars. Simply add a few words to the search bar describing the print you seek, for example, 'abstract prints' & from the drop-down menu on the top left side, select Vector format & you will find something like this.

Once you have sent us the link, we can purchase it for you, or you can buy & send us the Vector file.

Print Timelines

Prints normally take 4-5 weeks to process & arrive.

Read <u>how to add some gorgeous prints for virtually no cost.</u>



There are two types of swimwear fabric.

1. Nylon is always seen as the best option, as it has the softest hand feel, better elasticity, and superb body-enhancing properties used for plain dyed & digital prints due to the colour saturation being more true to the eye, offering deeper, richer hues than dying or printing on Polyester.

We mostly use fabrics imported from <u>REPREVE®</u> in the US as well as some of our own blends.

2. Polyester, slightly harsher than Nylon & only suitable for sublimation prints or neon brights, is a process of heat pressing your artwork onto the top of the fabric. All other Bali Swim manufacturers work with Polyester, freely available from local stores on the island.

You can always **book a callback** to speak to a swimwear specialist to discuss your fabric & colour options.





Pricing

The first thing to do is price your selected designs in the fabrics of your choice, mentioning whether they will be in plain fabric or print.

Only after you approve our prices do we need to know the exact colours and prints you require and any branded accessories you wish to include in your collection. As this is a free service that only costs you the time it takes to assemble your collection, it's always wise to get this done first.

As we produce your own custom designs and our collection of best-selling shapes, including what will be trending in 2024, it allows you to assemble a collection that's totally unique & fresh to the market.





3 WAYS TO HANDOVER

1. Custom Designs

The most common way to hand over custom designs is by sending them as front & back screenshots with notes on any changes to be implemented, such as an **email** or **WhatsApp** in Word or PDF format.

We also accept tech packs and quality line drawings or any other way you find suitable.

Pro Tip.

Add as many notes & ask as many questions to give us a clear picture of what you're seeking to produce.

Be clear with your requests & we'll be able to price your designs with much greater accuracy.







2. Ready-To-Order Styles

Our Ready collection is an ensemble of best-selling designs & trending shapes to the end of 2023. Select the styles you love & add them to this <u>form</u>, including the fabric you want to produce them in, in what colour, print & size.

Notes

Any design can be produced in any fabric, colour or print. For USD 30, some of our designs can be altered, such as adding cups or wires, requesting a style to be reversible, adding additional coverage over the bum etc.

It's normal to have several questions. If you need assistance, contact us via <a href="mailto:emailto:

3. Mix & Match

Many brands we produce add some of our designs to their custom designs. If this is you, send us screenshots of your designs, adding the codes from our ready-to-order ones and mentioning the fabrics you want to use.

As they say, the devil is in the details, so add as many notes or images as possible to help us fully understand the collection you want us to assemble. Once we have all your data, you'll hear back in 2 to 3 days with our most competitive price for a premium quality product.

With the possible combinations of designs and the vast array of colours you can select, you can easily make your collection as iconic as any other swimwear brand you care to mention.

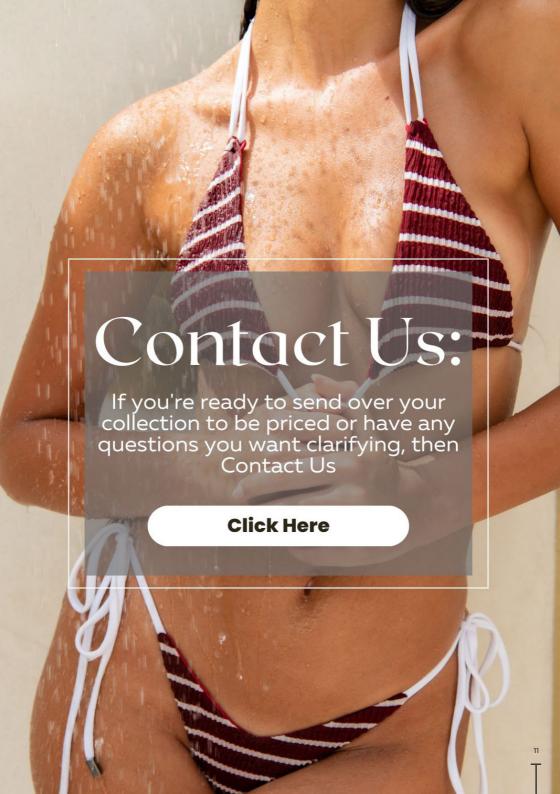
See some example handovers.

Read more about handovers & costing on our Getting Started page..

That's it. Nothing else you need to start costing. Below, in Section Two, you'll find more data on MOQs, timelines, production, custom branding accessories, QC & dispatch.

Good luck with your dreams of owning your own sustainable swimwear business; we are always here to help; whatever your seeking advice on.

Contact us on the following page.



Some examples of prices adding premium-grade recycled fabrics in plain and prints.



Reclaim Prime 👶

\$19.95



Reclaim Prime

\$11.⁵⁰

\$ 11.90



REPREVE[®] Digital print

* 13.90

воттом \$ 11.⁵⁰



REPREVE® Digital print

\$22.90



WE ARE TAX-FREE.

We are unbeatable in price due to the fact that we own the only tax-free swimwear company in Bali; we save 35% on import costs that all other Bali Swim companies must pay. This allows us to price your designs lower even though we will add high-grade imported fabrics compared to all other Bali Swim producers who mostly work with lower-grade local Bali swimwear fabrics.

Sustainability Ethics & Tax-Free



SAMPLING

We're ready to start your samples after you have approved our prices. You'll be assigned a swimwear specialist to review your handover, who will handle the entire process.

Samples are normally produced in black or stock colours.

For samples in print, timelines are on request.

Note

Always check with your merchant or customer liaison at the start how long it will take us to produce your samples.

Once your samples are ready, we send you some front & back photos for your approval before dispatch.

Sampling Timelines
Samples are normally dispatched in 6 - 8
weeks using stock colours.
If requesting fabrics to be imported, allow
6-10 weeks.

We recommend booking a fit model who, for \$100, tries on your samples via a live video call informing you how they fit with your merchant on hand, taking notes allowing us to make any last-minute adjustments before sending. The models come from the Bali Stars agency.

ONE SAMPLE SET OR TWO?

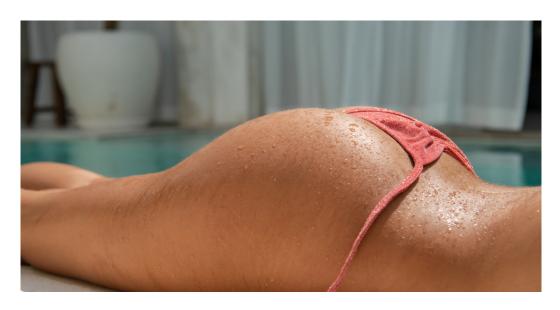
As your approved samples must be returned to us via courier to process bulk purchase orders, it's worth producing two sample sets. If you order one set, it must be sent back via courier to initiate your production PO. If you order two, the set in our studio will be used against the first cut in your production.

PLACING A BULK PO

Once you're clear on the designs you want to order, either your own custom shapes or some of our ready-to-order ones, and know which fabrics and colours or prints you want them produced in, you're ready to place your bulk purchase order.

Place a Bulk Order Form

Typical bulk invoice values



PRODUCTION & MOQ

We offer a low MOQ of 300 pieces per bulk order, 30 pieces per style and three pieces per size, colour and print. If you want to mix & match our designs with yours, the MOQ remains the same. For those seeking to Mix & Match Swimwear & Activewear, the MOQ is 500 pieces.

All orders are individually packed in layers, per code colour & size, ready to sell as soon as they land on your doorstep.

Production & MOQ



PRODUCTION TIMELINE

As there can be a considerable difference in working with stock fabrics compared to importing colours, most start-up brands select colours from our stocks for their first order.

Selecting colours from stock, ready for uplift in 4 to 6 weeks. Requesting colours to be imported, info on request.

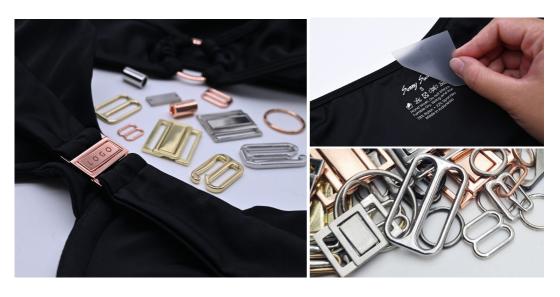
Note

As importing fabrics from <u>Carvico®</u> can take longer than importing from <u>REPREVE®</u>, most buyers now work with Reclaim Prime as it has the same weight & stretch as Vita.

Example of a Mock-Up



After you have paid for your samples, we can mockup your collection on request, free of charge, to allow you to see more clearly how your collection will look in your requested shapes, colours & prints.



CUSTOM BRANDING & ACCESSORIES

Adding high-quality accessories to your collection plays a huge role in each item's final look, increasing sales and, ultimately, your brand's success.

We heat press your logo onto the inside back of each article. We can brand your logo on metal clips, hygienic liners, and packaging, adding bling, quality, and style.

Beware

The longest production delays are caused by importing the items required for your order. Importing heat presses, branded accessories, and plain or printed fabrics can take several weeks.

Discussing your options during the sampling process can save lots of time in production.

See our Accessories







BRANDED FABRIC HANG TAGS

As a final step in the production process, we add branded fabric hangtags corresponding to the fabric used for each article free of charge.

You cannot underestimate the value of these tags since they inform your buyers of the fabric's quality and attributes, such as being sustainably produced from salvaged fishing nets or plastic bottles.



QUALITY CONTROL

All production undergoes three levels of quality control before dispatch. Only after each order has passed all three checks do we add any tags fabric tags that correspond to the fabric used to produce each article.

External QC

Although we conduct extensive quality controls, many brands request independent quality control to be on the safe side. The minimal cost to do this compared to the value of the goods makes this an option worth considering.

Rebecca Jane's independent QC team performs a final check on production orders for brands requesting this service. If any issue is detected, we can rectify or remake them before dispatching orders. In all cases, she works independently of us and reports directly to you, the client.



STARTER PACKS

By selecting one of our starter packs, you'll know the quality of our products and understand how we size our Swimwear by trying on your selected set or one piece.

Each pack contains one real fabric swatch of each fabric on our website, including each fabric's corresponding laser copy colour cards & a wide selection of accessories & packaging, most of which can be custom branded. Our experience shows that brands who purchase a starter pack move faster to sampling, making better choices in their fabric and accessory selections.

FABRIC SWATCH PACKS

To assist you in your fabric selection, we have assembled some real fabric swatches allowing you to experience the hand feel & texture of all the fabrics on our website. You can also select colours more accurately using the enclosed corresponding laser copy colour cards. This a simple and costeffective way to be 100% clear on the fabrics we can add to your swimwear collection.

Shop Now





Digital Patterns

We create our patterns using state-of-the-art AutoCAD digital software, which is far more accurate than traditional paper patterns allowing us to make small adjustments quickly & perfectly to size.

Size Guide

Please refer to our size guide to ensure our specifications and grades are appropriate for the market you are selling to. If you skip this step and your samples arrive too large or too small, you will be charged for remaking them. We usually remake samples free of charge if they arrive significantly different from the designs sent in your handover.

Size Guide



DELIVERIES

Orders are shipped via DHL or FedEx using our company account or yours. Allow 4-7 working days from pickup to delivery to your door.

Dispatch & Deliveries



"LOVE YOUR BODY, LOVE THE PLANET"

In recognition of the finite nature of the planet's resources, virtually all of our products are made from recycled fabrics made from salvaged fishing nets and plastic ocean waste, helping preserve our planet and the marine life we all depend upon.

The bags we use are produced from cassava starch that degrades in 48 hours in contact with water. You can dig them into the garden and use them as fertilizer.

All dyes are eco-certified by OEKO-Tex.

Working with us, you can rightfully claim your brand to be environmentally friendly, sustainable, and eco-friendly, produced with a low carbon footprint.

We are here to help with any enquiry. Contact us.



CERTIFICATION

Our fabrics are certified recycled & eco-friendly by GRS or U Trust, the global standard for customer confidence, sourced from the US and Italy, produced from reclaimed fishing nets and plastic bottles. The dyes are certified by OEKO-TEX® STANDARD 100, labelled eco-friendly by Huntsman & Dystar & any water used in the dying process is purified before disposal.







CONTACT US

Thats everything. It's normal to have several questions; its what we do every day, answering choirs, emails whattsApps, including taking calls via the callback button.





Whatsapp

Callback



Email

