

2023 Guide

LET'S BEGIN!

Below, in three steps, we explain how to get up & running in your own sustainable, eco-friendly, low-priced swimwear brand, allowing you the opportunity to find financial independence doing something you love.

The first thing we do is price up your Collection. Issues such as the individual colours, prints & any custom branding you want to work with come later after prices have been approved.

As long as you know what designs to add to your Collection, then all that is left to do is to select your fabrics in either plain colours or prints. That's all; nothing more is required.



MOQ

Custom Designs – We offer a low minimum order worldwide of 300 pieces per bulk order, 30 per style with 3 per size & colour or print.

Ready Designs – 150 per bulk order, 20 per style, with 3 per design colour & size.

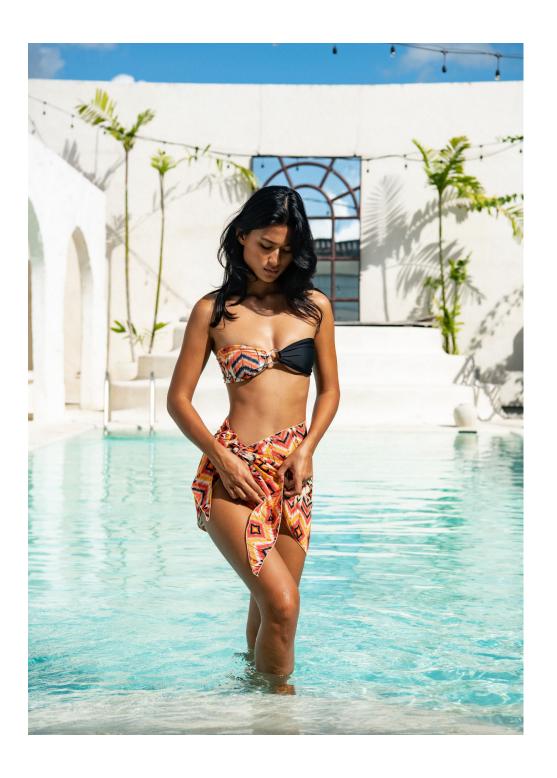
Mix & Match – Mix up some of ours & some of yours; the MOQ is the same as custom designs

KEEP THINGS SIMPLE!

WE ARE TAX-FREE.

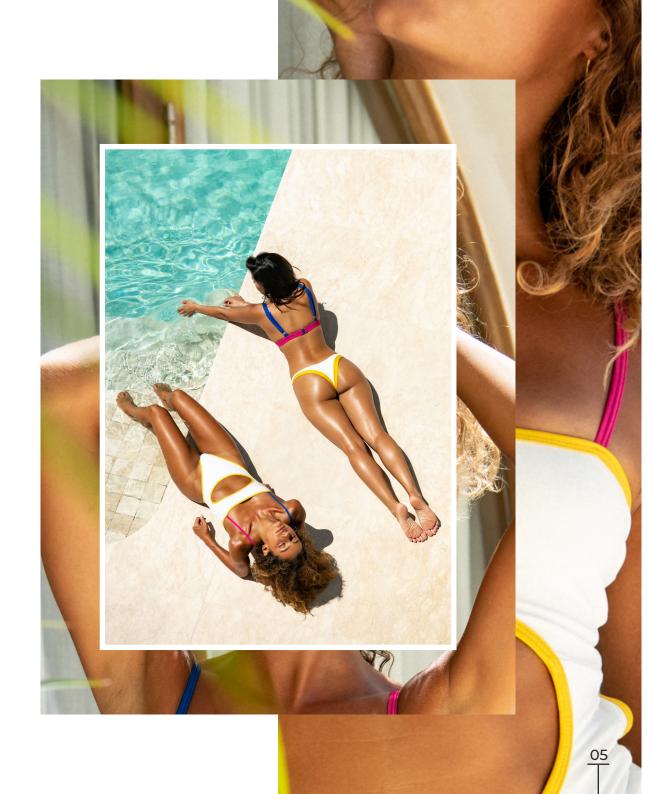
Swimwear Bali, a division of King Trading, owns the only bonded tax exemption on the import of fabrics, allowing us to offer the lowest price for the highest grade of Swimwear on the island.

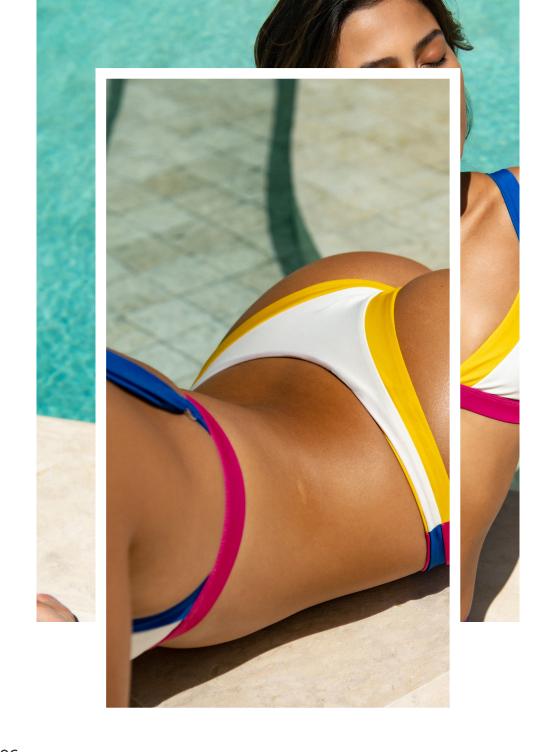
Tax-Free



LET'S GET STARTED

The only thing you have to decide upon, is what fabrics you want your selected designs made in, in plain colours or some custom prints. It's really that easy





STEP ONE

Custom or Ready to Order Designs

As we produce both custom designs to order and offer a good selection of designs in our ready-to-order catalogue, you have the best of both worlds. Either your own designs or some of ours, simple!

Patterns are created using computerized 2D AutoCAD digital software, far more accurate than working with paper patterns.

We suggest checking our **body size guide** to ensure it fits the market you're selling to.

Custom Designs

We are Bali's largest producer of customdesigned Swimwear. Whatever shape You have in mind, a simple screenshot of the front & back is all we need in most cases to understand your concepts.

Tech packs & good-quality drawings are also suitable but less used.

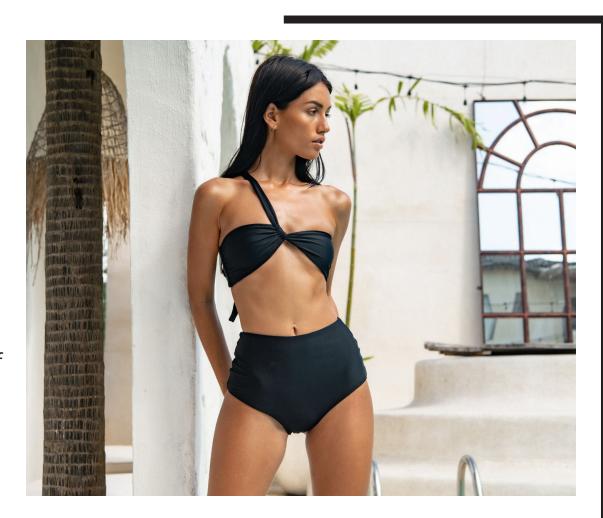
Ready to order Designs.

The designs in our catalogue have been selected from best sellers, as well as our knowledge of what's trending well, selling hard & fast in the coming 2023 season. You may also edit our designs for a fee of just \$30 USD per style, for example, making a bum coverage more moderate or cheeky, adding cups, wires, etc.

<u>Download our 2023 Ready-to-order</u> <u>Catalogue</u>

Note

You can also select to mix & match some of our designs with some of yours; whatever works for you in most cases works for us.



STEP TWO

Selecting Fabrics & Colours

We hold the largest Collection of Luxe recycled imported fabrics, from REPREVE® in the US & Carvico® & ECONYL® in Italy approx. 50,000m in 75 colours. Being ready to cut at a moment's notice, not requiring weeks to import as well as being able to add as many colours as you like makes working with our stocks the most popular way to get started.

If you're looking to add some colours not in stock, then we import them in on weekly flights to Bali in 70m rolls, which must be used in your bulk PO, possibly restricting the number of colours you can add to your Collection.

We dispatch bulk POs in 4 weeks when selecting from stock fabrics with any custom accessories in our hands.

For colours not in stock, timeline info on request.

Notes. It's more popular than ever to add your own print to your Collection due to the speed at which we can print & produce your orders in, in most cases, five weeks.

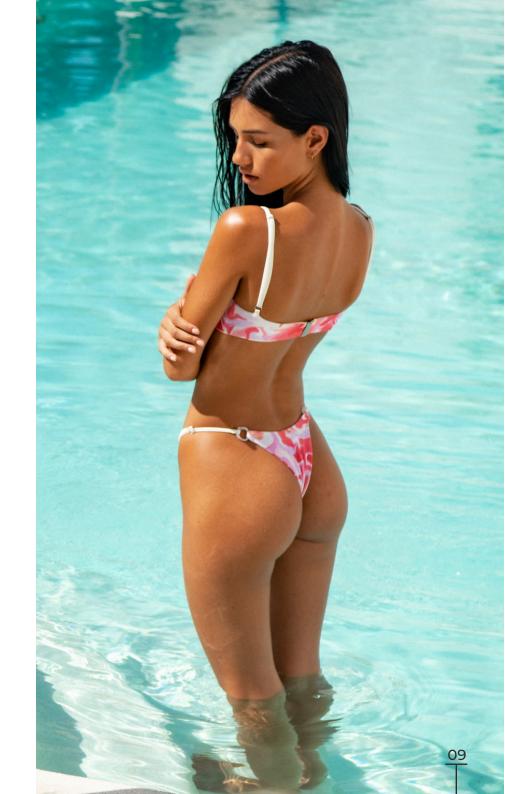


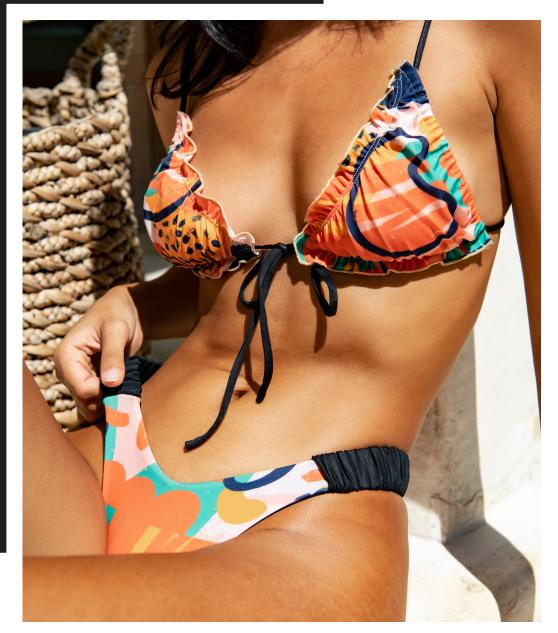
See the **fabrics & colours** we offer.

FABRIC PACKS

We have assembled a fabric pack with one swatch of each fabric shown on our website to allow you to feel each fabric's textures & better understand the colours we offer. Inside, each pack has a corresponding laser copy colour card of each fabric displayed on our site.

Shop Now



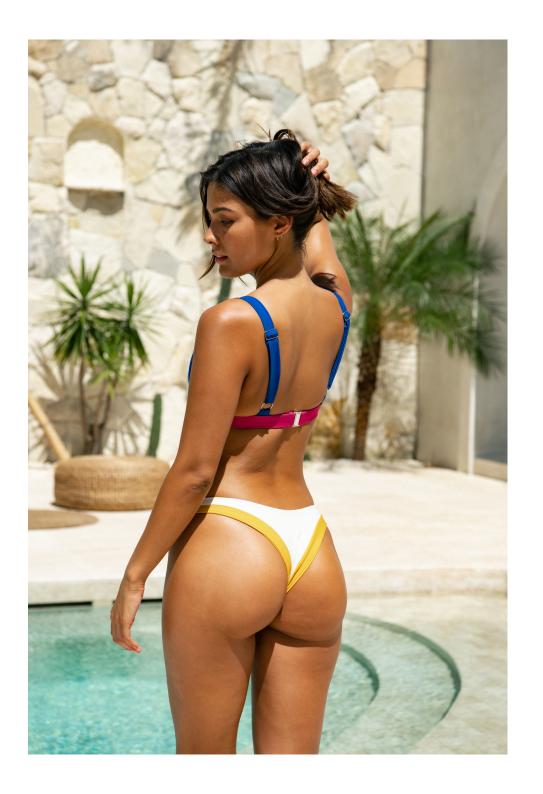


ADDING PRINTS

We are the only company in Bali offering a true digital print service on recycled Nylon. Most others only offer a sublimation print service on Vita PL Polyester, not nearly as soft as printing digitally on REPREVE®.

Printing digitally offers deeper, richer colour tones that never fade or wash off. Don't let prints scare you; they are processed fast & offer a great addition to any website. Add to that they sell extremely well.

Read More



STEP THREE

Handing over to Costing

The first thing we do is price. As long as you know the designs you want to add to your Collection, then all that's left is to decide in what fabric, plain, or print you want them produced in.

Take a look at a **typical handover** to see just how easy this first step is.

4 ways to Price Your Collection

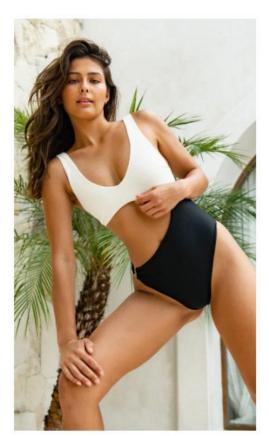
- Most popular Sending your own custom designs as screenshots with notes on any changes via <u>email</u> or <u>WhatsApp</u> in Word or PDF format.
 - Tech packs or clear line drawings are also suitable.
- 2. When selecting from our Ready Designs, fill in our <u>Sample Request Form</u>.
- 3. If you want to mix & match some of our designs with some of yours, send them **over as an email**.
- 4. If your designs are saved to your phone or desktop, use our **Drag & Drop** page.



Note

- Sending a clear handover often sees samples arriving as you expected the first time around.
- Whatever you send over, we always get back to ensure that all is crystal clear before proceeding to the next stage, Sampling.

Price examples below are allinclusive, adding imported



Italian Vita – One Piece \$19.95 USD



\$ 11.90 USD Bottom \$ 11.50 USD Top



US REPREVE – One Piece \$ 22.90 USD



US REPREVE – Bikini Set \$ 11.90 USD Bottom \$ 13.50 USD Top

SAMPLING

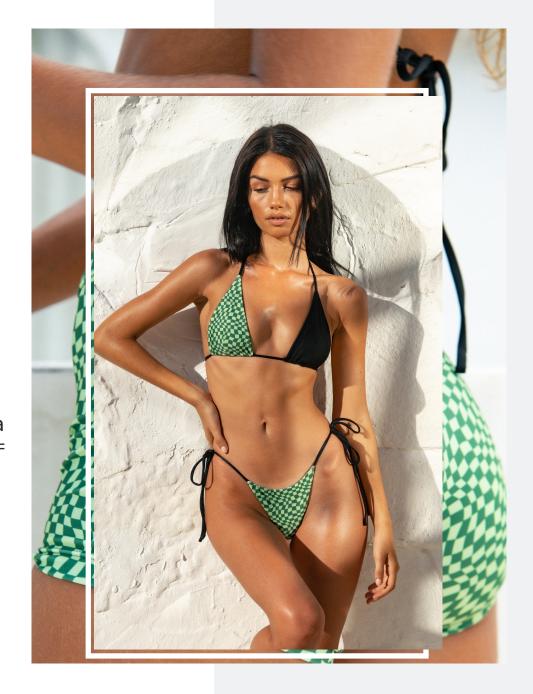
A swimwear specialist will contact you upon payment for your samples to discuss your handover. She will be with you throughout the entire sampling process to answer any questions via email, text message, or phone call.

Note. We require your logo, which is used to add your brand logo to the inside back of each article.

Notes

- Samples are charged at twice our estimated price, plus a USD 30 management fee per style, all-inclusive to the finished articles. For example, a Bikini bottom at USD 12 becomes 2 X \$12 + \$30 = \$54.00.
- We require your logo, which is used to add your brand logo to the inside back of each article.

Sampling Process



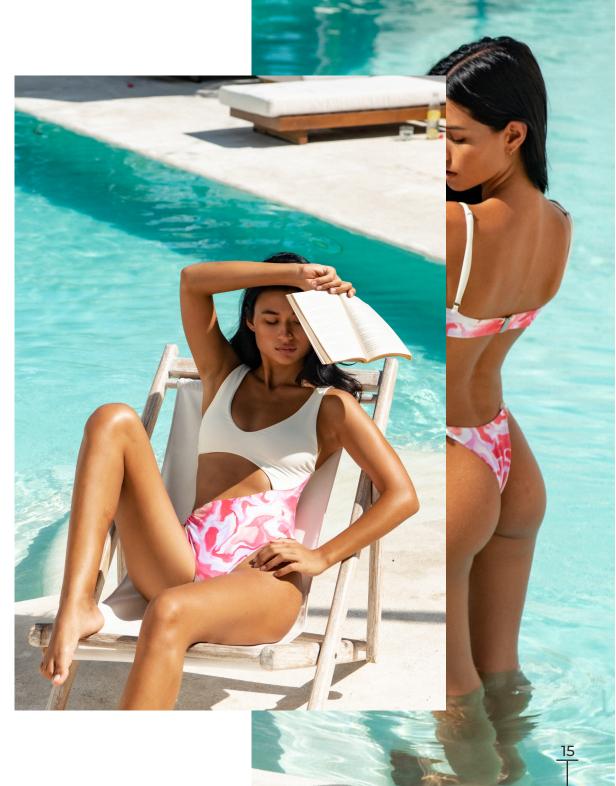
SKIP SAMPLING & MOVE DIRECTLY TO BULK

If you're selecting from our ready-to-order designs, then why not skip Sampling altogether & place your order direct to bulk, saving both time & money in the sampling process?

If this sounds like something you would like to do, then add the designs you love to our Direct to Bulk Form or send screenshots via email

Note.

Before proceeding to invoice, we will always get back to you to check your requests till your clear on any samples or bulk order requests.











BRANDING & ACCESSORIES

We add your brand logo as a heat press to the inside back of each article, including the size & washing instructions. Metal clips, hygienic liners & packaging can be custom-branded, adding bling, quality & style to your Collection.

These are produced overseas using vendors who supply such brands as Lululemon & Frankies Bikinis due to quality being far superior to anything available in Bali.

Branding & Accessories



STARTER PACKS

Any of our packs provide all the tools and resources you'll need to create your own Sustainable Swimwear brand that looks gorgeous on any website or in any store. They have assisted hundreds of brands globally to take the first step in selecting their fabrics & getting their collections priced.

A fast & inexpensive way to know the quality we produce as well as how we fit & grade.

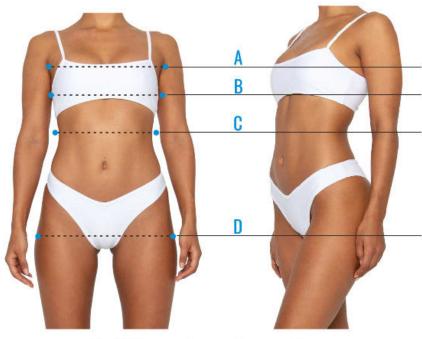
Shop Now

Free Mock Up



Once you have paid for your samples, on request we mockup your Collection free of charge, allowing you to see the designs you selected in the right colours & or prints

Example Mock-Up



Model is wearing a size small

CIRCUMFERENCE'S

You may require someone to assist you with this.

A. BUST

Wrap the tape around the fullest part of the bust.

B. UNDERBUST

Wrap the tape directly under the bust. Stand straight with arms to the side.

C. WAIST

Wrap the tape around the narrowest part of the waist.

D. HIP

Wrap the tape around the hip's fullest part, keeping your feet together at the crotch level.

Measuring tips

Use a soft cloth tape & fit close to the body.

Don't flex when measuring & keep fairly straight but not too rigid.

Body Size Guide

We digitally create patterns using International Body sizes using 2D AutoCAD software, which is far more accurate than working with paper patterns.

Be sure to check out our

Size Guide

Deliveries

We dispatch samples & production POs via FedEx or DHL.

Both arrive daily, picking & dropping off packages.

Allow 4-7 working to arrive.

Read more about

Overseas Dileveries



Contact Us

WE ARE HERE ONLINE TO ASSIST

Speak to a Swimwear Specialist

E-mail Us

Book a Call Back

Whatsapp Us

Come Visit Us

Jl. Raya Kerobokan Br. Semer No.4A, Kerobokan, Kuta Utara, Kabupaten Badung, Bali 80361

