

# Swimwear Bali 2023 Guide



# Sustainable Eco-Friendly Swimwear Manufacturer

# Swimwear in a Nutshell

Thank you for downloading our Swimwear 2023 Guide. Our aim is to help you get started into your own sustainable swimwear brand in the quickest time possible, at the lowest price for a premium quality product.

First, let's go over a few of the most common Q&As.

Q. Why are your prices the lowest in Bali?

Two reasons. Firstly, we own the only tax exemption when importing fabrics, saving 40% on import tax all other Bali swimwear suppliers must pay. Secondly, we price our styles hard with a small margin giving you the largest profit & greatest

Price examples below are all-inclusive, adding imported recycled fabrics.

\$20.50 USD  
Italian Vita – One Piece



Plain Bikini Top USD \$13.60  
Plain Bikini Bottom USD \$12.50



\$23.50 USD  
US REPREVE – One Piece



Printed Bikini Top USD \$15.00  
Printed Bikini Bottom USD \$13.50

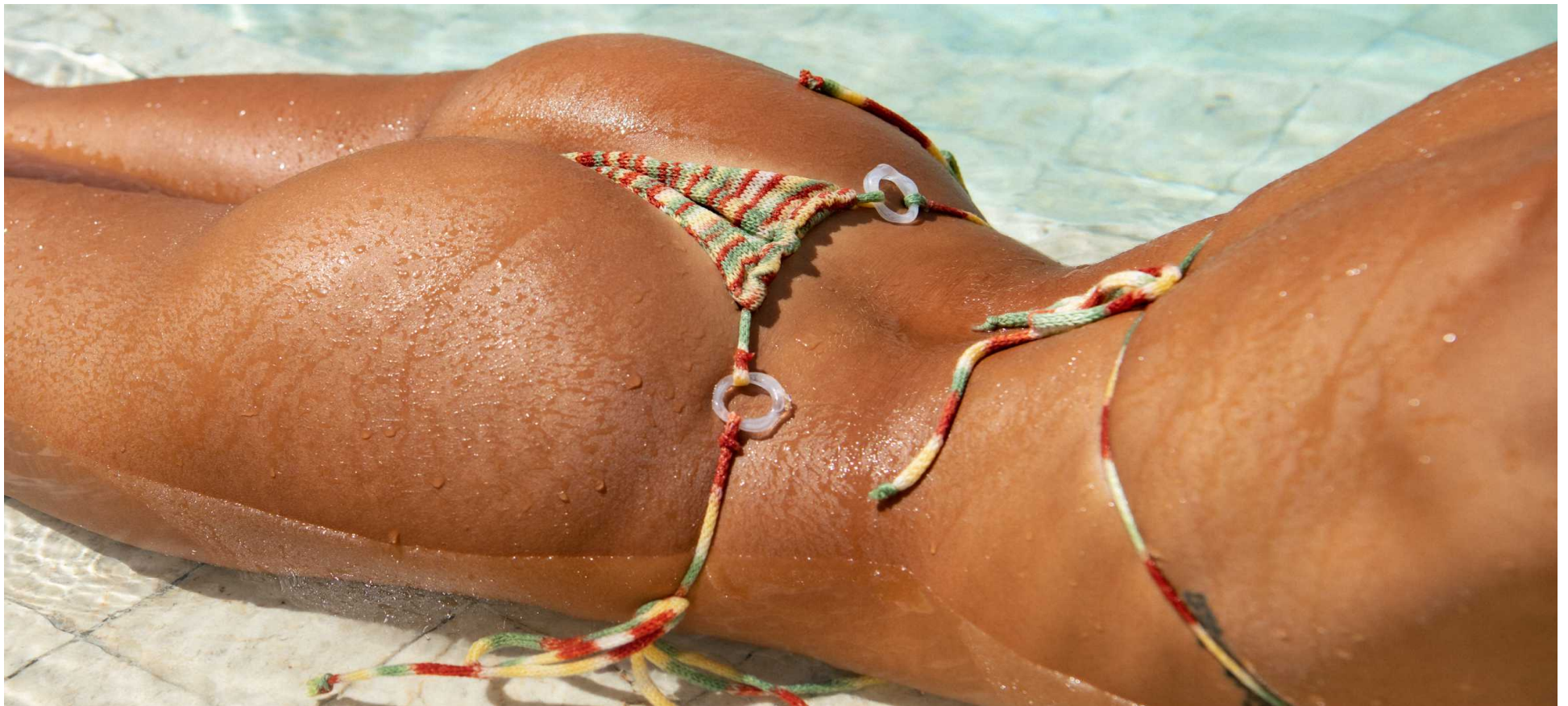




# Q. What's your MOQ?

Our MOQ is 300 units, or for example, 150 bikini sets, 30 per style and 3 per size & colour. This can be a mix of tops, bottoms or one-pieces in any fabric, colour or print. A typical small order would be ten designs across several colours or prints in 3 or 4 sizes.

For top-up orders, the MOQ is 150 pcs as long as you're not making changes to the actual designs, 30 per style and 3 per size & colour.



# Q. What fabrics do you offer?

We have the largest range of Luxe imported fabrics from suppliers such as Carvico®, ECONYL® and REPREVE®, the majority recycled with great body-hugging properties. Working with our Tax Exemption means the fabrics we offer you produced in your designs will be the same or even lower priced than what other Bali Swim suppliers will offer.

We keep around 50,000 meters of imported fabric in stock in 75 on-trend colours allowing our buyers to come in as & when they need to place a top-up order, seeing them ready for uplift four weeks from payment.

See the [fabrics & colours](#) we offer

# Q. Do you offer a Digital print service?

Yes. We are the only company in Bali to offer a true digital print service. Others will offer you a sublimation print service on Vita PL Polyester, which is not nearly as soft as printing digitally on REPREVE™ Nylon. They refer to this as digital sublimation when it has nothing to do with digital print.

Printing digitally offers deeper, richer colour tones that never fade or wash off. Allow 2 to 3 weeks to process & land.

[Read how](#) to blend plain colours into your prints & how easy it is to [add prints](#).

# Q. Is your production sustainable?

Virtually all of our fabrics have been upcycled from salvaged ocean waste, such as reclaimed Nylon fishing nets & discarded plastic bottles, keeping our oceans much cleaner & biodiversity healthy.

Read more about [Sustainability & Ethics](#)





# Q. Do you offer Starter Packs?

Yes, you'll find all the tools & resources needed to create a collection that looks amazing in-store or on any website.

With any pack to hand, you'll know how we fit & grade our swimwear, feel the textures & stretch of each fabric, and be able to select your desired colours using the laser copy colour cards included.

If you ever dream of running a sustainable, eco-friendly swimwear brand, then our starter packs offer an inexpensive way to get started.

[\*\*Shop Now\*\*](#)



# Pricing your Collection

You should now be ready to price your designs.

Whether you're selecting to work with custom-made designs or some of our ready-to-go ones, all we need to know is what fabric, plain, or print you want them produced in.

# ■ Step One

Decide whether to work with your own Custom Designs, some of our ready-to-order ones, or a mix of both.

Even though we are famously known for creating custom designs, selecting to add some of our designs has become more popular due to the Collection being produced from our best-selling styles, low price & fast production.

See all in our [\*\*2023 Ready-to-Order Collection\*\*](#)

# ■ Step Two

## Selecting Fabrics, Colours & Prints

Selecting the right fabric with the correct texture and hand feel you seek in either plain colours &/or prints is essential to the success of any brand.

We have therefore assembled a fabric pack with one swatch of each fabric shown on our website, allowing you to feel their individual textures & better understand each fabric's characteristics.

[Shop Now](#)

Check out the huge array of [fabrics & colours](#) we offer & how easy it is to [add prints.](#)



# ■ Step Three

## Selecting Fabrics, Colours & Prints

### QUICK START – 4 WAYS TO HANDOVER

1. The most common way to price your designs is by sending screenshots with notes on changes you want to be made via email or WhatsApp in a Word or PDF format.

We can also work with tech packs or well-composed line drawings.

2. If you're selecting some of our Ready-To-Order designs, then fill in our Sample Request Form

3. If you're selecting to mix & match some of your designs with some of ours, combine points 1 & 2 as an email

4. If you have some designs saved to your desktop, Drag & Drop them here

See an example handover

Once received, In 2 to 3 days, you'll hear back from us with the best price for the highest grade of product possible.

You may like to read more on how to get started



# ■ Step Four

## Sampling

Once you have sent us your handover & received your prices, if all is approved, we will send you an invoice to start sampling.

The first thing that happens is you will hear from a swimwear specialist to discuss your handover. She will be available to answer any questions via email, text message, or a one-on-one phone call.

### Notes

- Samples are charged at twice our estimated price, plus a USD 30 management fee per style, all-inclusive to the finished articles. Example, a Bikini bottom at \$12 USD, becomes  $2 \times \$12 + \$30 = \$54.00$ .
- We require your logo, used to add your brand logo to the inside back of each article.

Read more about the [Sampling Process](#)



## Skipping Sampling & Direct to Bulk

If you're selecting from our ready-to-order designs, you may prefer to skip sampling altogether & place your order direct to bulk, saving both time & money in the sampling process.

If this sounds like you, then add the designs you love to our [\*\*Direct to Bulk Form\*\*](#) or send screenshots via [\*\*email\*\*](#)

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## Branding & Accessories

We add your brand logo as a heat press to the inside back of each article, including the size & washing instructions.

Metal clips, hygienic liners & packaging can be custom-branded, adding bling, quality & style to your Collection. These are produced overseas using vendors who supply such brands as Lululemon & Frankies Bikinis due to quality being far superior to anything available in Bali.

Read more on [Branding & Accessories](#)





## Mocking Up Your Design

Once you have paid for your samples, on request we mockup your Collection free of charge, allowing you to see the designs you selected in the right colours & or prints.

See an [Example Mock Up](#)



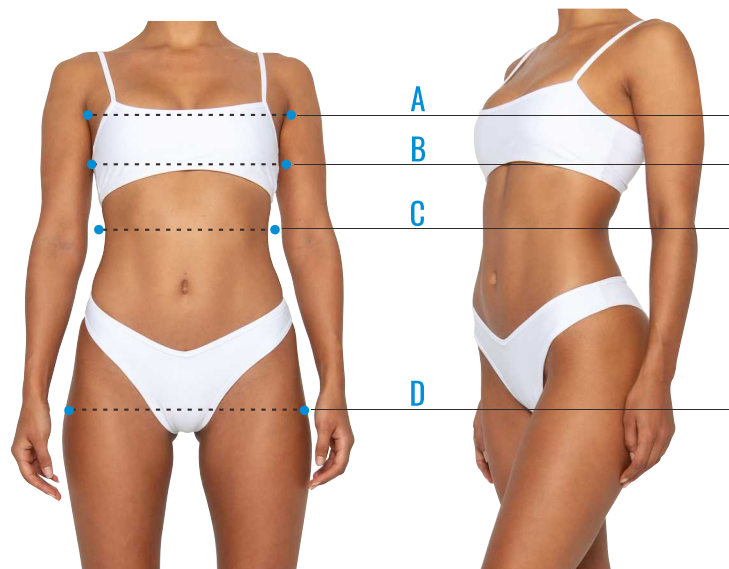




# Body Size Guide

We digitally create patterns using International Body sizes using 2D AutoCAD software, far more accurate than working with paper patterns.

Be sure to check out our [Size Guide](#)



Model is wearing a size small

## CIRCUMFERENCE'S

You may require someone to assist you with this.

### A. BUST

Wrap the tape around the fullest part of the bust.

### B. UNDERBUST

Wrap the tape directly under the bust. Stand straight with arms to the side.

### C. WAIST

Wrap the tape around the narrowest part of the waist.

### D. HIP

Wrap the tape around the hip's fullest part, keeping your feet together at the crotch level.

## Measuring tips

Use a soft cloth tape & fit close to the body.

Don't flex when measuring & keep fairly straight but not too rigid.



## Deliveries

We dispatch samples & production POs via FedEx or DHL. Both couriers arrive daily at our office, picking up & dropping off packages.

Allow 4-7 working days to your door.

Read more about [overseas deliveries](#)



# Contact Us

For all important information, please see our [FAQ](#) page.

If this page does not answer your question, do contact us via the form below. We're happy to answer any questions you might have.

Sample Inquiries: [get.started@swimwearbali.com](mailto:get.started@swimwearbali.com)

Whatsapp: [+62 811 388 512](https://wa.me/62811388512)

Wholesale Inquiries: [novi.production@kingtrading.com](mailto:novi.production@kingtrading.com)

[Email](#)

[Call-Backs](#)

[Whatsapp](#)



# Free Callback Consultation

Set up a callback & speak to one of our swimwear specialists. In a 15 to 20 min call, she will go over with you anything you need clarifying & be able to explain how to get started in the most economical way

**[Book your slot here](#)**