

# Swimwear Bali 2023 Guide



# Sustainable Eco-Friendly Swimwear Manufacturer

# Swimwear in a Nutshell

Operating from our own production facility for over 30 years, we are the lowest-priced, leading manufacturer of sustainable women's swimwear in Bali.

Our company manufactures high-quality eco-friendly custom-made, and ready-to-order swimsuits for hundreds of brands worldwide.

We will give you all the tools and resources you'll need to get up and running in your own brand in the shortest possible time. You can select from hundreds of colours in Econyl®, Carvico, & REPREVE™ [recycled fabrics from stock](#).

When it comes to prints, we are the only company offering a true Nylon [digital print](#) service, representing 40% of our total exports.

With sustainable swimwear brands realizing a 30% + year growth rate, there's never been a better time to get started than now. It's a booming industry & set to continue for years to come.

What could be better than waking up in the morning to your own business in control of your own destiny? If this is your dream, let's make it a reality.

All we require is your creativity in design & some great colour or print choices & you are ready set to go.

# Why Choose Us ?

Why are we the number one choice for so many well-known brands? The first and foremost reason is our exceptional quality. Secondly, we offer the lowest prices of any Bali Swim producer. Additionally, once we have your fabrics & heat presses in our hands, the turnaround time for bulk orders is just four weeks!

What makes our prices so low for custom-made or ready-to-order designs?

The answers simple. We own the only [Tax-Free License](#) in Bali saving 40% on the landed price of imported high-grade fabrics from Italy, such as Carvico, ECONYL® and REPREVE™. Because of this we will offer both custom-made & ready-to-order designs produced from imported fabrics at lower prices than other Bali Swim suppliers will, even they add lower-quality local Swim fabrics.

Our compliance with employee rights, water, and waste management led to this tax exemption from the Indonesian government.

## A Few Brands We Manufacturer

Bydlee

VDM

Halla

FΔE

# Lowest Price

## Examples of our all inclusive Prices

Expect a markup of approx. 5X our price to your sell price.

As an example, a Bikini top at 13 USD retails for approximately 65

20 USD  
Italian Vita – One Piece



25 USD  
Italian Vita – Bikini Set



25 USD  
US REPVE™ – One Piece



30 USD  
US REPVE™ – Bikini Set



# ■ Step One

## Custom made or Ready to Order Designs

Being famously known for the production of custom-made swimwear, we receive many sample requests, approximately 30 to 50 new brands a month. Samples are assembled in our studio by our team of 60 skilled personnel producing 30 or more samples a day.

Any design can be produced in any fabric, colour or print. Read how we produce [custom designs](#) & how to select your designs from our [ready-to-order Collection](#).

### Notes

- Whether seamless, reversible or double-sided, we assemble your orders in teams on speciality machines to ensure cups fit snugly, wires won't poke through, & straps won't twist or buckle.
- Most of our designs can be altered, for instance, making the bum coverage more moderate or cheeky, adding cups, etc.

See our [video](#) of our ready designs on the models.

# ■ Step Two

## Selecting Fabrics Colours & Prints

One of the most important decisions you'll make will be your selection of fabric, colour & or print. As we hold in stock approx. 50,000m of the latest trending colours, selecting from our ready-dyed fabrics, is the most popular way to get started. Any colour not in stock can be imported via weekly flights to Bali.

See the [huge array of fabrics](#) in stock & those we import on request.

### Top Tip

To actually know the textures of the fabrics we offer, for a small fee, you can [purchase a fabric pack](#)





# Prints

We offer a [premium digital service](#) on super soft, recycled Nylon from REPREVE™ using [Italian MS machines](#), offering deeper & richer colour tones that never fade or wash off.

Allow 2 to 3 weeks to process & land.

Other suppliers in Bali can only offer a sublimation print service on polyester, never as soft as Nylon, nor will colour matching be as close as our Digital prints.

If you're short on time, we print via sublimation in Bali using VITA PL/ECONYL®, recycled Polyester from Carvico. Allow 2-3 working days.

## Note

Most brand owners [purchase prints online](#), reducing a task that's both costly & time-consuming to one that can be completed in one hour at a minimal cost.

**To know how some of the top brands add their plain colours into their prints to create the most cohesive collection possible, [Download a PDF](#)**

# ■ Step Three

## Pricing up your Collection

To price your designs, we only require you're selected shapes, either your own Custom designs or some of our ready-to-order designs or a mix of both in your selected fabrics, colours or & prints.

### **Select one of four easy ways to handover.**

1. The most popular way is by sending screenshots, tech packs, or line drawings with notes on any changes, via [email](#) or [WhatsApp](#) as a Word Doc or PDF.
2. When selecting from our Ready-To-Order Collection, fill in our [Sample Request Form](#)
3. Mix & matching some of our Ready to Order Designs with some of your own custom designs, combining points 1 & 2.
4. If your designs are saved to desktop or device, then use our [Drag & Drop page](#).



In 2 to 3 days, we'll get back with the lowest prices. Once approved, we'll send you an invoice to get started on your collection.

- Prices quoted are all-inclusive of non-branded accessories with one heat press applied to the inside back of each article.
- We love to see samples approved the first time around, so add as many notes to allow us to understand your design concepts.

In most cases, complex tech packs are no longer required.

At some stage, we'll require your custom logo for your heat press

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# ■ Step Four

## Sampling

Once your samples are paid we start work on your patterns & grades. We produce samples in teams of pattern makers, tailors, merchants, and assistants, taking on average 3-4 weeks to produce.

If the colours you're seeking are not in stock, we import them in a few metres.

Take note that this may cause weeks or even a month of delays. The best way is to produce your samples in our stock colours & consider importing any colours for your bulk orders only.

If you want to add some prints to your collection, read more about how to do this in our [printing section](#).

Samples are charged at twice our estimated price, plus a USD 30 management fee per style, all-inclusive to the finished articles.

Example, a Bikini bottom at \$12 USD, will be charged at  $2 \times \$12 + \$30 = \$54.00$ .



# Adding your Logo

We add your brand logo as a heat press to the inside back of each article, including the size & washing instructions etc.

## Notes

For your samples we use a small in house heat press machine for size, colour, and placement references only. For bulk orders, we import heat presses using larger higher-quality machines that will never crack or flake under normal usage.

Before any order can be processed, we must have all heat presses in our hands.





# Mocking Up Your Designs

Once you have paid for your samples, we mock up your Collection free of charge.

Seeing your designs, colours & prints in virtual 2D allows you to visualize, more clearly, what the final look will be.

## Example Mockup



To see a full mock-up branded in more detail, [go here](#)

# Fit Model

Before dispatching samples, you have the opportunity of seeing your designs on a fit model.

The model will come to office & hold a 30 min live fitting with your merchant on hand, taking notes, ensuring fits are exactly as you expect. If there are any minor edits, we fix them before dispatch.

Cost – USD 85 for 30 minutes.

Possibly the best investment you will make.

To book, contact the [model agency](#) or [contact us](#)



That's everything you need to get started. The following pages are all about production, branding dispatch & so on.

# ■ Step Five

## Production

The Golden Rule – Plan as much as you can in advance!

We try to organize your custom branded accessories, heat press Logos, and any plain or printed fabrics to be imported as soon as you have decided to work with us." Production orders can't start without them.

Please take note: Most brands working on repeat orders prepare everything in advance of their bulk order.

Before we start cutting any bulk order, we require:

1. Your approved samples are sent back\* unless you ordered two sets.
2. Be use a high grade heat press to brand the inside back of each article.

See this website on how to [create your own logo](#)

\* If you order two sample sets, one set remains in the office & one is sent to you. We charge 1X the estimated wholesale price for the 2nd set.



## There are two ways you can place a bulk order

1. Fill in our [Dummy Order Form](#) to verify that the amounts placed match our MOQ. We then assist you in adjusting the totals & investment required.
2. Fill in our [Bulk Order Form](#) if you're sure of the exact units you will place in what fabrics, colours &/or prints. We will then send you an invoice.

See some [typical bulk invoice values](#)





# Custom Branding & Accessories



Metal clips, hygienic liners & packaging can be custom branded, adding bling, quality & style to your Collection.

These are produced overseas using vendors who supply such brands as [Lululemon](#) & [Frankies Bikinis](#), due to quality being far superior to anything available in Bali

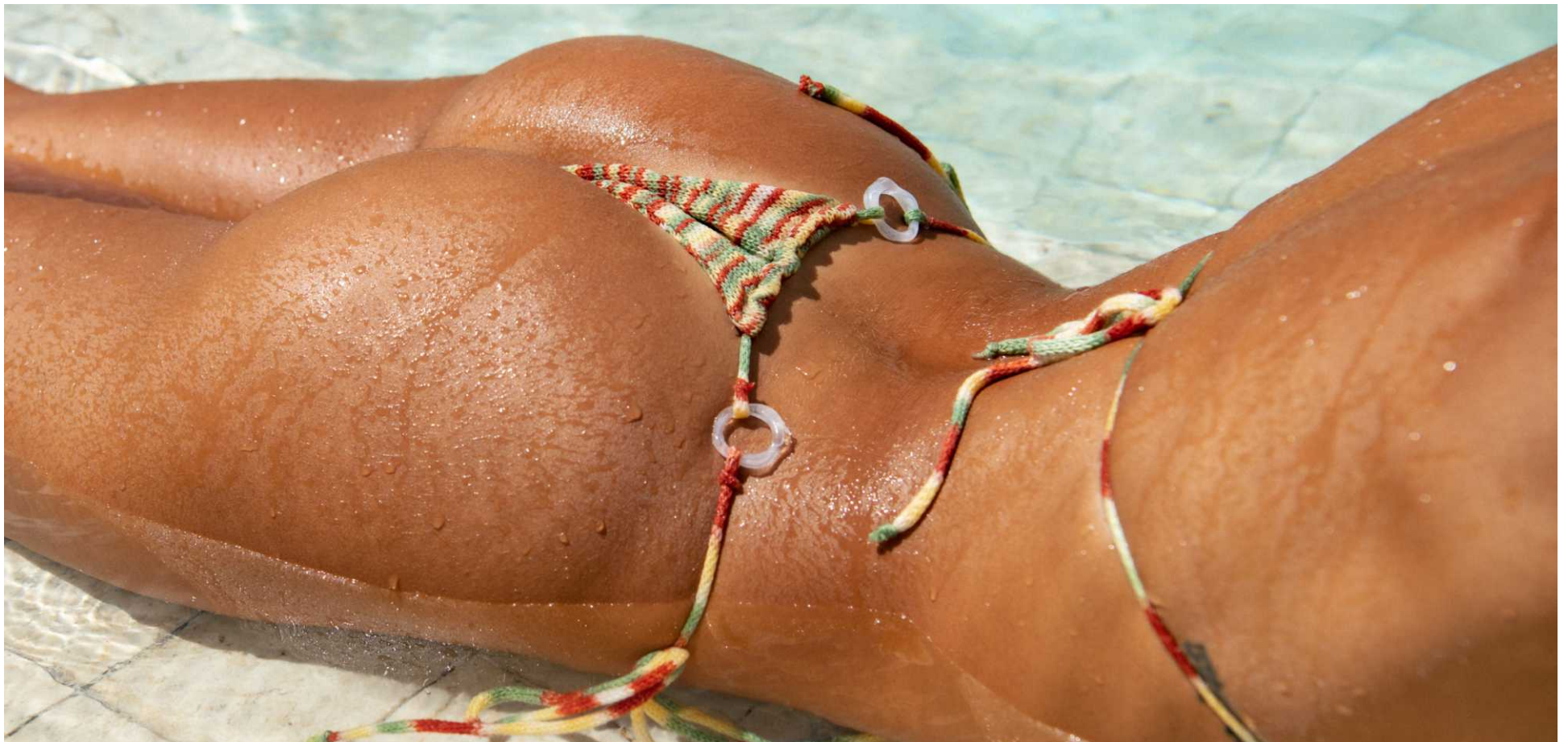
Adding high-quality accessories to your Collection plays a huge role in your brand's final look, increasing sales & ultimately, your success.

Read more on [Branding & Accessories](#).

# MOQ

We offer a low MOQ of 300 units or 150 bikini sets, 30 per style and 3 per size & colour. For example, ten designs across several colours &/or prints in 3 or 4 sizes.

Read more about our [minimum orders](#)



# Sustainability

Virtually all of our fabrics have been upcycled from salvaged ocean waste, such as reclaimed Nylon fishing nets & discarded plastic bottles, keeping our oceans much cleaner & biodiversity healthy.

By selecting to work with us, you can rightly claim your swimwear is sustainable & Eco-friendly, offering a low carbon footprint.

We import our fabrics from Italy, such as [Vita](#), blended with [Xtra Life Lycra](#) & [ECONYL®](#), as well as [REPREVE™](#) from the U.S.



# Starter Packs

Selecting any of our starter packs offers a great advantage in knowing the quality you can expect your bulk orders to land as well as how well our swimwear fits the body.

Each pack contains a good selection of high-grade accessories, most of which can be branded + a swatch of each fabric & their corresponding laser copy colour cards.

Anais Set



Byron Set



Marlow Set



Select a [Starter Pack](#)

# Tips & Triks

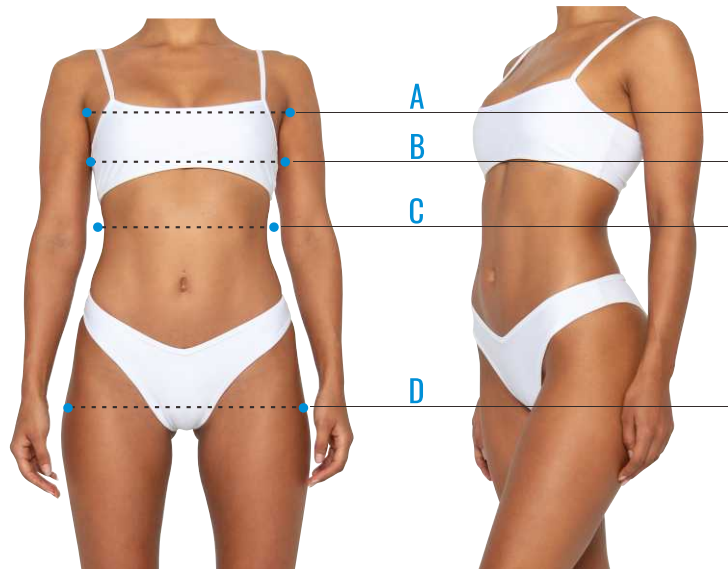
- In the main, new brands starting up select their fabrics from our stocks, as we can cut their order the day after receiving their PO. More established brands commonly select some or all of their colours to be imported. Allow 2-3 weeks to import.
- Prepare your brand logo & layout for your heat press as one of your first jobs. Allow three weeks to import.
- Printing strike-offs & importing plain colours takes time, so handle this as a priority.
- Speaking to an online specialist speeds up any point in minutes rather than days of chatting via email or WA.



# Body Size Guide

Patterns are created digitally using 2D AutoCAD software, far more accurate than working with traditional paper patterns.

We work using International Body Sizes.  
Be sure to check out our [Size Guide](#)



Model is wearing a size small

## CIRCUMFERENCE'S

You may require someone to assist you with this.

### A. BUST

Wrap the tape around the fullest part of the bust.

### B. UNDERBUST

Wrap the tape directly under the bust. Stand straight with arms to the side.

### C. WAIST

Wrap the tape around the narrowest part of the waist.

### D. HIP

Wrap the tape around the hip's fullest part, keeping your feet together at the crotch level.

## Measuring tips

Use a soft cloth tape & fit close to the body.

Don't flex when measuring & keep fairly straight but not too rigid.

# Deliveries



We dispatch your samples & production via FedEx or DHL. Both couriers arrive daily at our office, picking up & dropping off packages. Allow 4-7 working days to your door.

Read more about [overseas deliveries](#)

# Contact Us

## Talk to one of our Swimwear Specialists

Our ladies are online to take  
your call GMT +8

Out of Hours, Leave a Message

[Email](#)[Whatsapp](#)

## Our Location

Come visit our facilities,  
meet the team & take a tour  
of our facilities

[Call Back](#)

Find us on Google Maps

[Google Maps](#)