

Swimwear In a Nutshell

This guide has been compressed from our website to help you quickly start your own sustainable swimwear brand by covering topics such as how to price your collection, our MOQ, how to select fabrics or add prints, and how to customize your accessories and packaging, clearly displayed section by section.

Once you're ready you can contact us by <u>Email</u>, <u>WhatsApp</u>, or request a <u>Callback</u> to speak with one of our swimwear specialists.

MOQ - Minimum Order Quantities

Bulk PO's – 300 units or 150 sets, 30 per design, three per size & colour. For example, ten designs across several colours or prints min 3 units per size & colour. Note

As long as your order is close to our minimum, we try to be as flexible as possible. See some Invoice Examples

Selecting Fabrics



Fabrics Explained

When selecting your fabrics & colours it's important to take note of the difference in selecting from our Stock fabrics & requesting colours not in stock to be imported. Selecting your fabrics from stocks means we can move to cutting the day after you order. If requesting to import please see time lines below.

Timelines

Samples & production orders take the same amount of time on average, 4-6 weeks Fabrics from REPREVE[™] or digital prints allow 4 weeks to land.

Fabrics from Carvico allow 4 to 8 weeks.

All plain colours in stock or to be imported can be seen in our <u>Fabric Section</u>. There are many more fabrics available on the <u>Carvico website</u>.

Requesting Prints

All print requested are sent overseas to China where we print using MS printing machines from Italy.

We print digitally on REPREVETM recycled Nylon from the U.S & via sublimation on recycled Vita PL from Carvico in Italy.

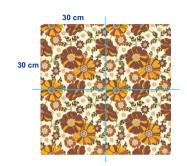
Virtually 100% of all our printing is handled overseas due to the quality of the printing machines being far superior to what's available in Bali as well as offering deeper richer tones & colours never fading.

Digital Print - Allow 3-4 weeks to print any motif both sampling & production orders.

Sublimation Print - Allow 2-5 days for any strike or sample meters & one week for production.

We require your print artwork in Vector format (EPS, PDF, CDR, JPEG) in high resolution (300 dpi or higher), repeatable and to scale. The majority of prints repeat every 10 to 20cm.

See an example -





Costing

To begin with, let's price your collection. All we require are your designs to be made in what fabric to price & from there you can decide to move to sampling when your ready. As we own the only tax-free license on the imports of fabrics, means that costing your collection using such imported fabrics as Vita Carvico, Econyl & REPREVE will always be around 40% cheaper than any other supplier.

Notes

An order with us for 300 units will buy you a max of 200 with any other supplier in Bali. A good example of our pricing is presented in our <u>Ready to Go Catalogue</u>. We offer both custom made and ready to go designs at similar prices. On average, our buyers mark up their collections by five times our sale price.

Price your collection.

Custom Made Swimwear

As you may have read, we produce for such brands as <u>Victoria's Secret</u>, <u>Bydee Swim</u> & <u>VDM The Label</u>. This should therefore mean that we can produce any design you request as long as they are not overly complicated. We have been manufacturing custom swimwear for over 30 years & run a team of 40 sample specialists including pattern makers, assistants & sample sewers.

All Swimwear requests are stitched individually using specially imported machines that sew each section separately. Seamless, reversible, or double-sided styles are all sewn are all sewn by machines designed specifically for that purpose.

Patterns are created digitally using 2D AutoCAD software. The advantages of working digitally include the ability to create patterns much faster and with greater accuracy than working with paper patterns.

Read more in our <u>Custom Designs & Production page</u>

Ready To Go Designs

Our selection of ready to go designs has been taken from the best-selling styles from orders placed in the final quarter of 2021, all are pre-patterned & graded to international body sizes ready to cut on request

You will find all styles clearly photographed & easy to order in our 2022 Swimewear Catalogue

All pre-patterned & graded to international body sizes. You will find all styles clearly photographed & easy to order.

Download our 2022 Swimwear Catalogue

3 Ways to Work

- 1. The quickest method is to choose your design from our Shop, all of which have been made in recycled Vita from Carvico in Italy in white size small. Following payment, your collection will be ready for dispatch within three business days.
- 2. Samples can also be made in other fabrics, prints, and sizes upon request. We can produce your order in 3-4 weeks if you choose your colours from our stocks. If you're requesting colours to be imported, some extra time will be required to import. Info on request. You can place a sample order by adding your selected designs, fabrics, colours, sizes and how many pieces to the Sample Order Form
- 3. Production If you have a limited amount of time and want to reduce costs, you may choose to skip sampling and proceed directly to production. A growing number of customers prefer this way of working, as in the main they can see that our quality will be the same as in the catalogue or video. You may place a bulk order by adding the design, fabric, color, size, and the number of pieces to a bulk order form

NOTE

Additionally, you may add your own custom designs to our ready-to-go collection. Some people may prefer to send over their orders via email simply listing the styles or adding images etc. Upon receipt, either the same day or the following day, our team will follow up to ensure that you are satisfied and ready to proceed.

Stocks are not leftovers, they are all ordered weekly, roll-based.

Custom Branding









A phrase often heard is "Branding is everything". This statement cannot be more true. In the end, your collection will be judged according to its originality and competitiveness. In most cases, companies place their logo on all designs and packaging, as they are very aware of the positive impact it has on sales. An excellent example is Nike "Just Do It".

Custom logos can be added to metal clips and tags, hygienic labels, packaging, etc. Invoiced separately. Unless you request custom branding, any of the accessories displayed on our website will be taken from our stock and priced into your estimate.

Please send your logo in high-resolution formats such as Ai, Cdr, Pdf, Eps, Vector.

Check out our <u>accessory page</u> for more information or download a <u>tick-box form</u> to be completed and returned to us.

We require 3-4 weeks to produce Custom branding & can assist on request with any artwork or layout.

Mock ups

Once you have received your prices & paid for your samples, we'll send back a free mock-up via email for your approval to start the sampling process.

The advantage of this free service is that it lets you see exactly what your collection's colours & prints will look like, which is quite unique & usually chargeable.

* This is not to be confused with a design service that we do not offer.

Example Mock Up



International Body Size Guide

We pattern & grade all designs using computerized 2D AutoCAD software and printers. You should ensure that our sizes & grades are appropriate for your target audience. If you skip this step and find that your samples are too large or too small, then remakes will be chargeable. If, however, we make any obvious mistakes, remakes will be free of charge.

We can easily and quickly grade up or down by half or a full size on request. Using our software, it's easy to make minor edits, such as making a bikini bottom more Brazilian.



International Body Sizes

Starter Packs

From start to finish we've helped hundreds of brands launch their own environmentally sustainable swimwear business. With any of our packs in hand, you'll not only know just how high our quality is but also be 100% clear on how we grade & fit.



Select A Starter Pack

A Carbon Neutral Future



The main goal of our company is to reduce our carbon footprint as much as possible by using recycled fabrics throughout our production chain. Using reclaimed fishing nets and plastic bottles from ocean waste, we create eco-friendly fabrics that are not only sustainable but also reusable.

The sales of brands that use 100% recycled material is expected to double each year as consumers seek out more eco-conscious, carbon-neutral products.

Contact Us

So that covers mostly all the main points in starting your own swimwear brand. If there is anything missed out or any questions & there is always something that needs to be clarified then contact us either by email or chat via Whatsapp. We look forward to working with you in the near future.

WhatsApp & Call Backs

If sending over larger files, email us Need a Speedy Response? Jump on a WhatsApp call or chat now.









Book a call back & sort out those nitty gritty issues **Book your slot**

If you haven't already download our 2022 Catalogue Here

THANK YOU

www.swimwearbali.com



Swimwear Bali™