

A full-page photograph of two women in bikinis posing on a red convertible car. The woman on the left is sitting on the car's seat, wearing a white strapless tube top and white bikini bottoms. The woman on the right is standing, wearing a blue and red floral patterned bikini. The background shows a blue ocean and a clear sky. The text 'SWIMWEAR GUIDE' is overlaid in white, uppercase letters, and 'Summer 2025' is overlaid in a large, white, cursive font.

SWIMWEAR GUIDE

Summer 2025



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GETTING STARTED

Launching a sustainable swimwear label is far simpler than most imagine! If you're passionate about swimwear and have some social media savvy with even a modest budget, you're already halfway to becoming the proud owner of your own swimwear label. Working with us, we handle everything from sampling to goods arriving on your doorstep, allowing you to sell your products from anywhere globally. With sustainability at the forefront of the fashion industry, there's no better time to dive in and start making waves.

Ready to begin? Your first step is to price the designs you love. Consider the following key points to set your journey in motion.

Custom or Ready Designs?

While we are renowned for our [custom-made swimwear](#), we also produce two [ready-to-order](#) collections annually. Regardless of your choice, the price we offer is for fully factored swimwear, ready to sell, from the box, the moment they arrive.



COSTING & ORDERING

3 Ways to Handover

To price your collection, we only require the selected designs you want us to produce, priced in plain or printed styles. In max 3 days, we'll get back with our lowest possible price for a premium quality product.

1

Custom Designs

For custom swimwear designs, you can send us front and back images or screenshots of your desired styles, along with any notes on adjustments you'd like made. Tech packs or clear line drawings work just as well. Send your designs in Word or PDF format via [email](#) or [WhatsApp](#).

2

Ready-to-Order Designs

Our [Summer 2025 Ready Designs](#) feature a curated selection of bestsellers and insights into what will be trending & selling into late 2025. As all our styles have been patterned and graded to international body sizes, any style you select will arrive exactly as shown in our catalogue in your chosen fabrics and colours. To make our designs individually yours, we add your branded logo heat-pressed to the inside back of each article.

Add your data using our codes to this [form](#), and send it back via [email](#) or [WhatsApp](#). We'll reply in 2-3 days to discuss your selection.

3

Mix & Match

If you want to mix and match some of our styles with some of your own, fill in our Mix and Match [form](#) and click submit. Alternatively, send your designs as screenshots and as many notes as required in an [email](#).

Pro Tip.

Adding as many notes as you feel relevant with visuals, will help us more easily understand your concepts, and see your designs being priced more accurately.

READ MORE ABOUT COSTING

FABRICS & COLORS

Selecting Fabrics & Plain colors

Most start-up brands select colours from our stocks, primarily American Reclaim Prime® and Italian VITA® fabrics. Both fabrics are recycled, have a super soft hand feel and are 99% similar in price and elasticity. Selecting from stock colours allows you to get started much faster than requesting custom colours to be dyed & imported.

With over 85 trending colours and no minimum order quantity (MOQ), choosing stock colours allows for faster assembly than importing custom colours. As brands grow, requesting specific colours a month or so before placing their bulk order becomes more common, ensuring fabrics are ready to cut the day they place their PO.

It's important to note that stock colours are not leftovers but are imported as fresh rolls flown in weekly as bulk POs are cut.

Quick Facts

- **Stock Colours:** No MOQ, orders dispatched from 3 to 6 weeks.
- **Imported Colours:** 70m MOQ per colour, timelines available upon request.
- **Pre-Orders:** As brands grow, it's common to pre-order custom colours.

We receive more inquiries about colour and print selections than any other topic. If you need any clarification, please feel free to [contact us](#).

MORE ON FABRICS & COLORS



IMPORTING CUSTOM COLOURS & PRINTS

If you can't find the colours you love in our stocks, we import them. As all imported fabrics must be used up entirely in your bulk PO, this decision may affect the amount of colours you can add to your bulk order and the time it takes to produce. Please discuss custom colour and print requests with us before you start.

If prints are your preference, we've got you covered. We print all fabrics using Italian MS machines, with weekly shipments ensuring fast turnaround.

Custom Prints

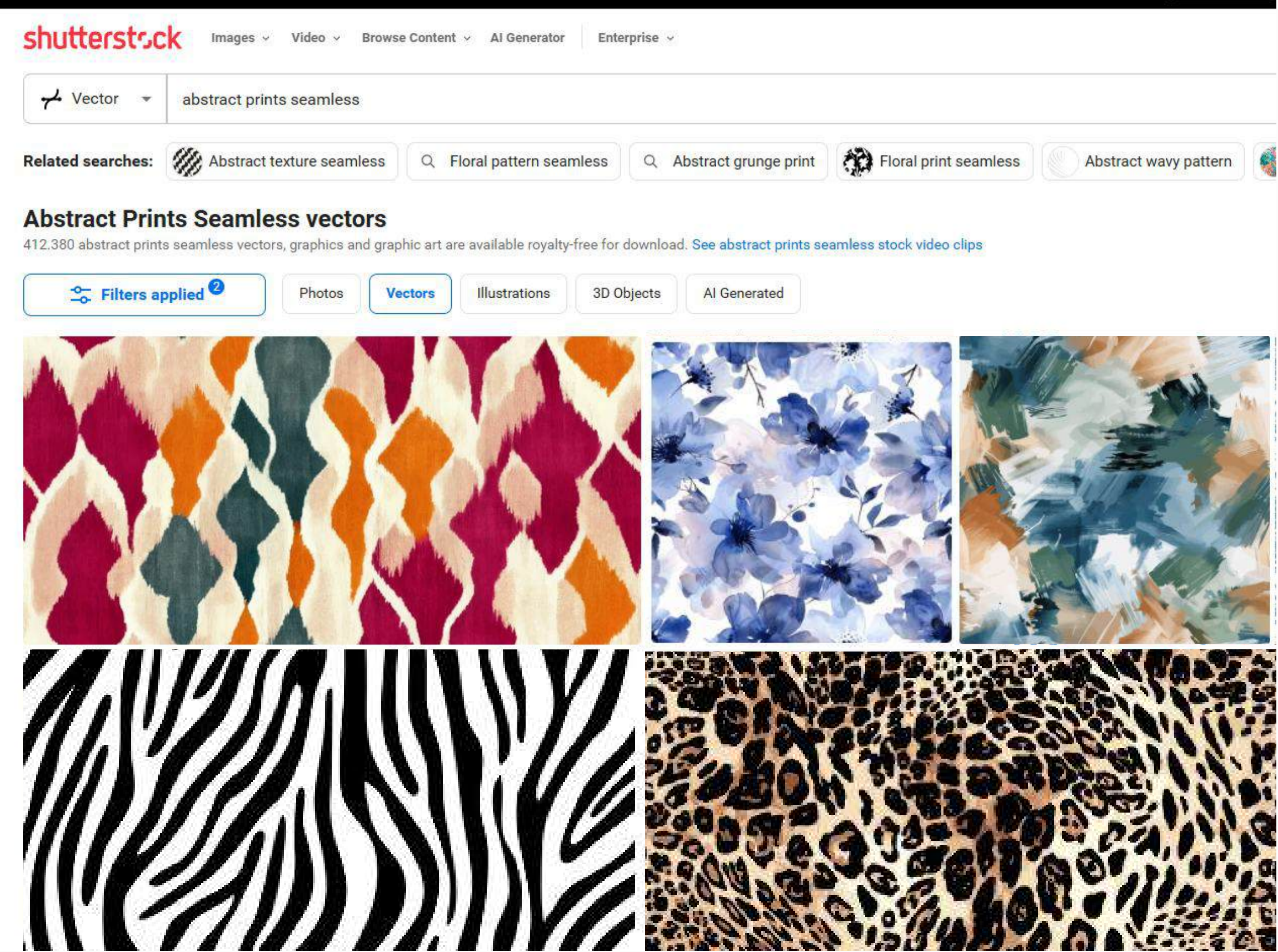
Creating custom prints can be a time-consuming, costly experience, requiring good graphic skills or hiring a designer. For this reason, many of our buyers work with online print suppliers such as [Shutterstock.com](https://www.shutterstock.com), offering thousands of perfectly formatted prints for a fraction of the cost.

Online Prints

To find the perfect print or motif, enter keywords describing the design you're searching for. For example, use keywords like "abstract prints seamless" in the search bar. Choose the Vector format from the drop-down menu on the top left.

Once you've selected your prints, please share a link to the page and a screenshot with us. This helps us verify that the motif is repeatable—meaning it can be seamlessly tiled across the fabric—and meets all technical requirements for printing. If everything checks out, you can proceed with the purchase, or we can handle it for you.

Here is an example of [this process](#)



MORE ON ADDING PRINTS

EXAMPLE PRICES

Some examples of our inclusive prices adding imported recycled fabrics & non-branded accessories.

Typically, you can retail our swimwear **3.5 times** our wholesale price.

Example, a bikini top at **USD 13.00** retails for **USD 45.50**



Halter Neck Top with Binding
Plain : \$13.50
Print : \$14.80
Binding Side Strap Bottom
Plain : \$11.60
Print : \$11.99



One Piece with Cut-Outs
Plain : \$21.30
Print : \$22.65



Halter Top with Chic Tie Details
Plain : \$11.50
Print : \$12.50
Mini Sarong Wrap
Plain : \$16.41
Print : \$17.80

A bulk order with us for 300 units, will only purchase 100 sets from any other Bali Swim supplier.

CUSTOM DESIGNS

As a leading global custom swimwear manufacturer, we can bring almost any design you envision to life. Using imported German & Japanese machines specially geared to assemble swimwear, we produce a wide variety of styles, from seamless and reversible designs to pieces with added cups and underwires. We also offer a large array of options for adding your branded logo to your swimwear pieces.

Every piece is crafted to provide a flawless fit, excellent body sculpting, and optimal comfort—eliminating any concerns such as wires poking through or straps twisting. Our production process uses team assembly to ensure consistent, high-quality stitching closely following your original designs and notes.

[MORE ON CUSTOM DESIGNS](#)

Accessorizing

We encourage brand owners to accessorize their pieces, carefully matching each accessory to the fabric's color or print. Well-chosen accessories give any collection an amazing premium look, increasing its value, driving more sales with higher profit margins.

A classic example is a black bikini with a silver heat press and metal accents like bikini clips in rose gold—one elevating the other.

Since Bali accessories are low quality we import from manufacturers who produce for brands such as Lululemon and Frankie's Bikinis.

For any type of accessory other than what we offer, then we suggest to search alibaba.com. We can assist on request.

Custom Branding

Adding custom-branded logos to any collection enhances the entire line. Well-coordinated branding makes your brand more recognizable, helping you command higher prices, drive more sales, and secure larger reorders. Strong branding supports business growth and reinforces your brand identity, building long-term customer loyalty.

We apply logos across various elements, including heat presses on the inside back of each piece, hygienic liners, metal bikini fasteners, packaging, and more. These finishing touches give your swimwear a premium feel and deliver that WOW factor when orders are unpacked, adding real value to your collection and increasing profits.

Since branded accessories are required before production, we recommend organizing them during the sampling phase to prevent delays.

[MORE ON ACCESSORIZING & BRANDING](#)

SUMMER 2025 READY-TO-ORDER DESIGNS

Elevate your sustainable swimwear offering for Summer 2025. Our collection combines eco-certified, body-sculpting technology with premium recycled fabrics from Italy and the US – delivering the luxury your customers demand with the sustainability they expect.

Choose your perfect combination:

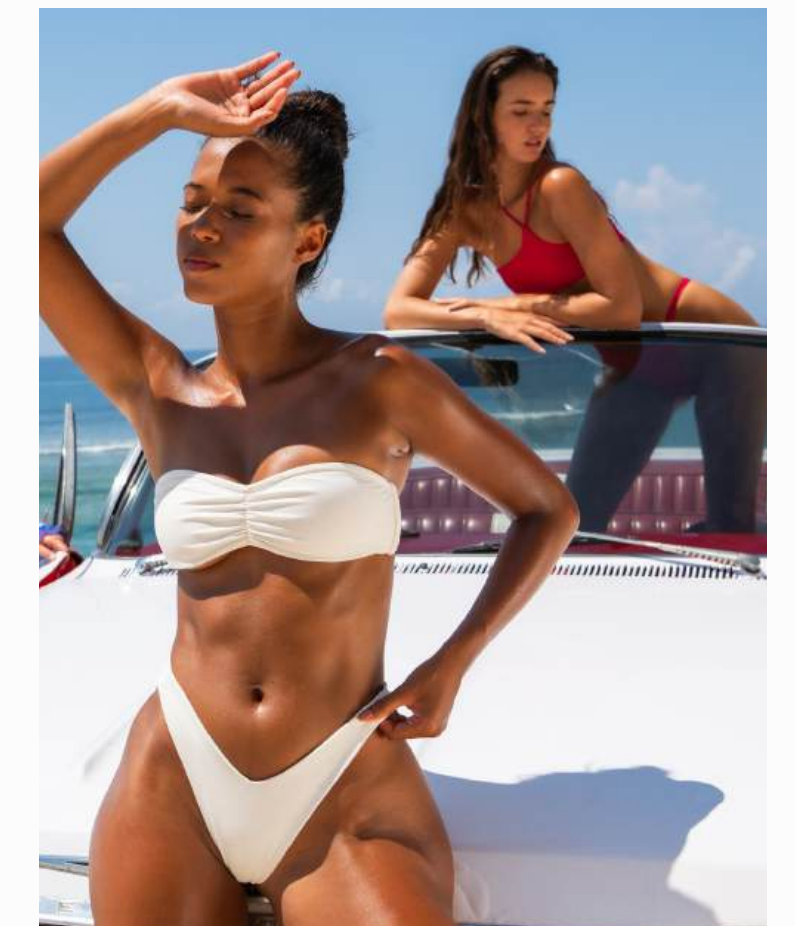
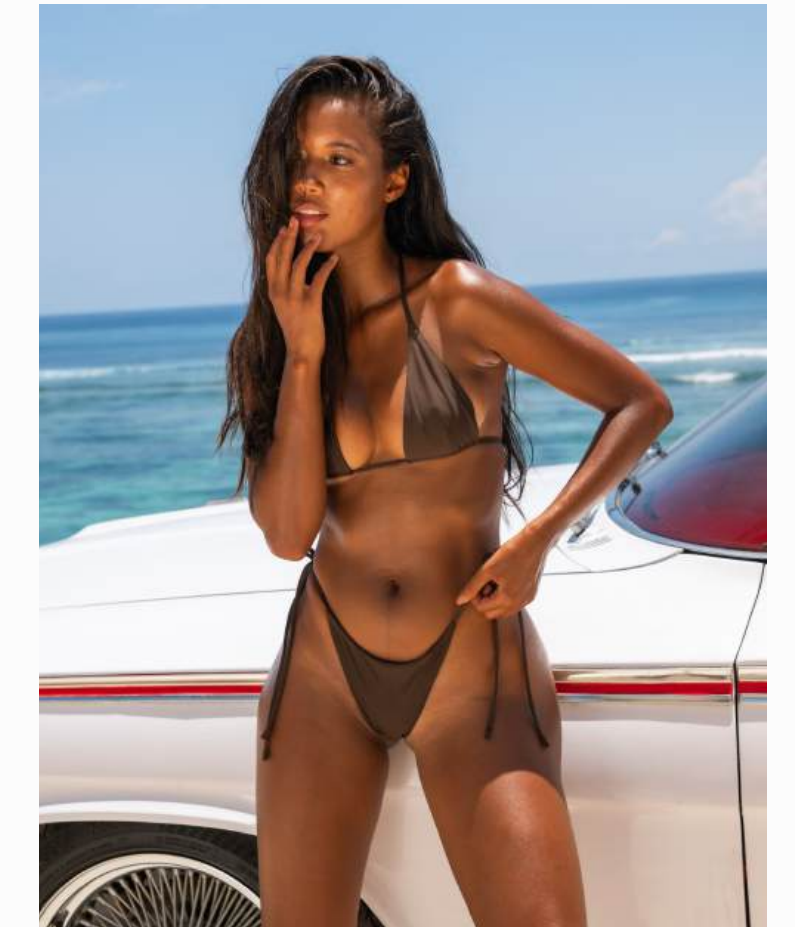
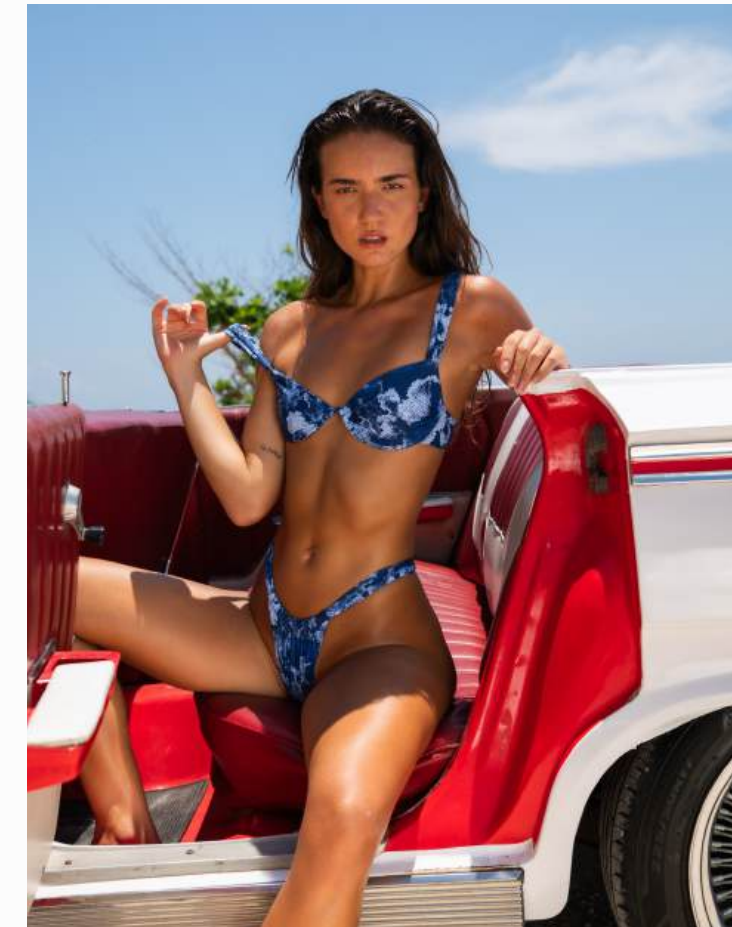
- Premium plains: Select from US-sourced Reclaim Prime or Italian Vita fabric – both offering identical stretch and a luxe hand feel
- Custom prints: We print digitally using our softest recycled REPREEVE® fabric from the US

Every fabric in our collection delivers:

- Superior body-sculpting properties with an ultra-soft hand feel
- Chlorine resistance & UPF 50+ protection

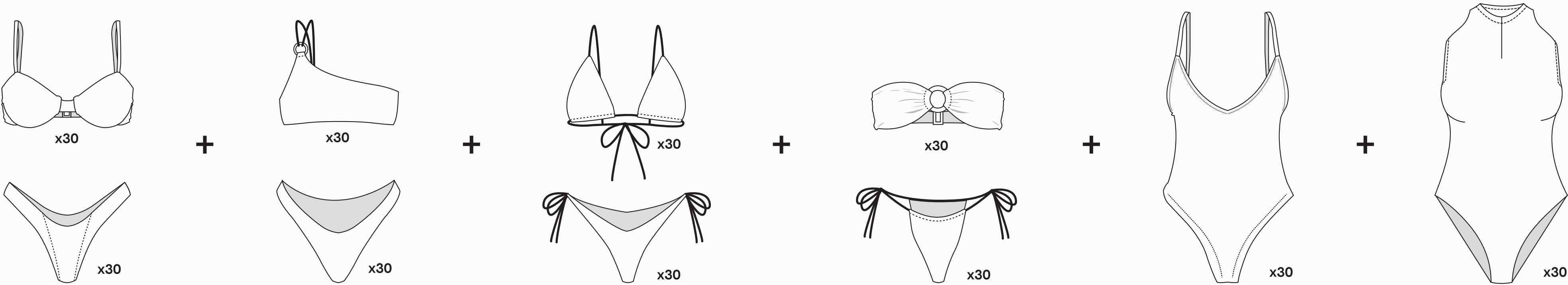
Your collection, your brand: We'll finish each piece with your custom-branded heat press logo to the inside back.

[SEE THE COLLECTION](#)



MOQ's

We offer a low MOQ of 300 pieces per PO in as many designs, colours, & Prints as you like; for example, 150 bikini sets, 30 pcs per design, three pieces per size, colour & print. Below is an example of a Swimwear order in 10 designs.



Total 300 Pcs

Top-ups

Some styles, colours, or sizes sell faster than others, leading to sold-out items. Losing sales and watching loyal customers turn to competitors is frustrating. To help, we offer a practical top-up system that doesn't require an initial 300-piece MOQ, giving you more control over your inventory.

Top-up MOQ: 144 pieces in total.

36 pieces per style

6 pieces per color and size

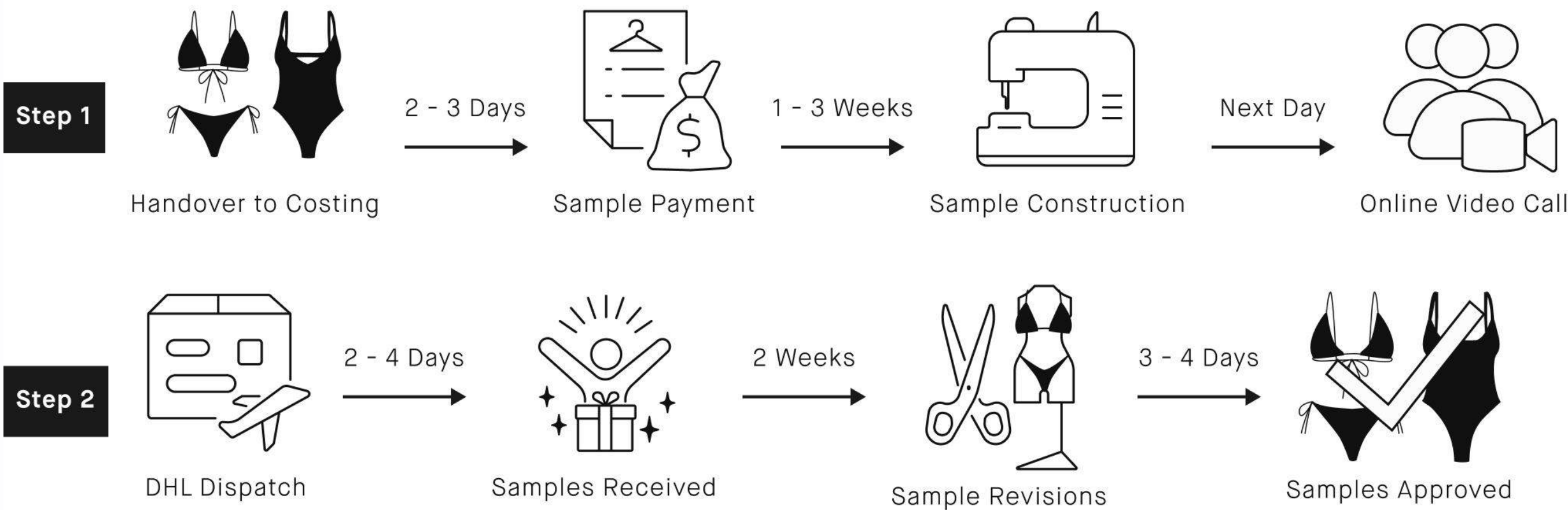
Example: Two bikini top-and-bottom sets, 36 per style, totaling 144 pieces.

Conditions: Tops ups must be placed using existing styles or our ready to order designs. You must first place a MOQ of 300 prior to a top up.

SAMPLING

In our sample studio, a team of sixty expert sampling specialists—with over ten years of swimwear sampling experience each—meticulously assembles samples to match clients' exact specifications.

If your sample request includes notes on required changes to the provided imagery, you can expect samples to be as you expected allowing you to immediately place a bulk PO.



Patterns

Patterns are digitally created using 2D CAD software, offering enhanced accuracy and speed over traditional paper patterns. This digital approach allows for quick adjustments, ensuring your collection is production-ready with precision and efficiency.

For further information, consult our [Body Size Guide](#).

MORE ABOUT SAMPLING



SAMPLE FEES

The price we offer is for a fully factored garment, all-inclusive of patterns, fabrics, accessories & stitching.

Custom Swimwear:

Cost = (2 x W/S Price) + \$30 Development Fee.

Example: bikini bottom at \$12 wholesale \$24 + \$30 = \$54 total

Ready-to-Order:

Cost = 2 x W/S Price (No development fee).

Example: 2 x \$12 = \$24 total

Adjustments

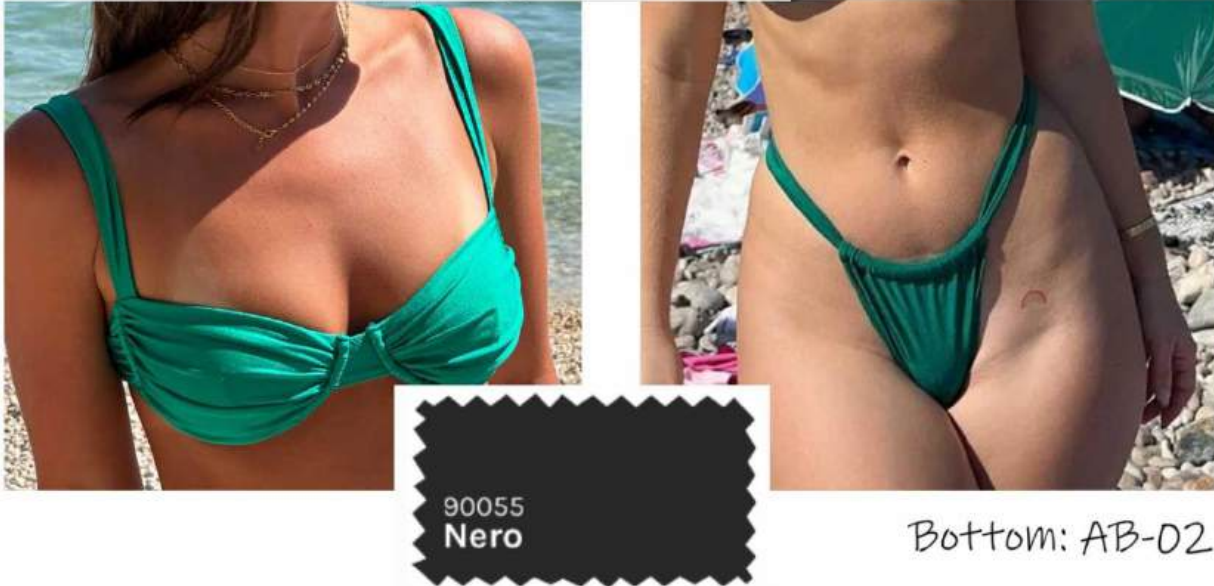
Minor adjustments are most commonly handled using our 2D digital software. Should samples arrive significantly different from handover: remakes are free of charge.

EXAMPLE HANDOVER

Below you will find an excellent example of a customer handover for costing. It clearly displays their styles as screenshots, fabric colour and print choices with notes on changes required. They also added their logo and layout used to heat-press their brand name into the inside back of each article.


7pcs total: 3 Tops, 3 Bottoms, 1 One-piece
Sent date: 11/04/2024
Fabrics: Reclaim Prime + Vita (plain & prints)

Top: AB-01




Bottom: AB-02

Top: AB-03




Bottom: AB-04

Top: AB-07




Bottom: AB-08

One-piece: AB-11



Print (Dazzy Dayz)



In these colors

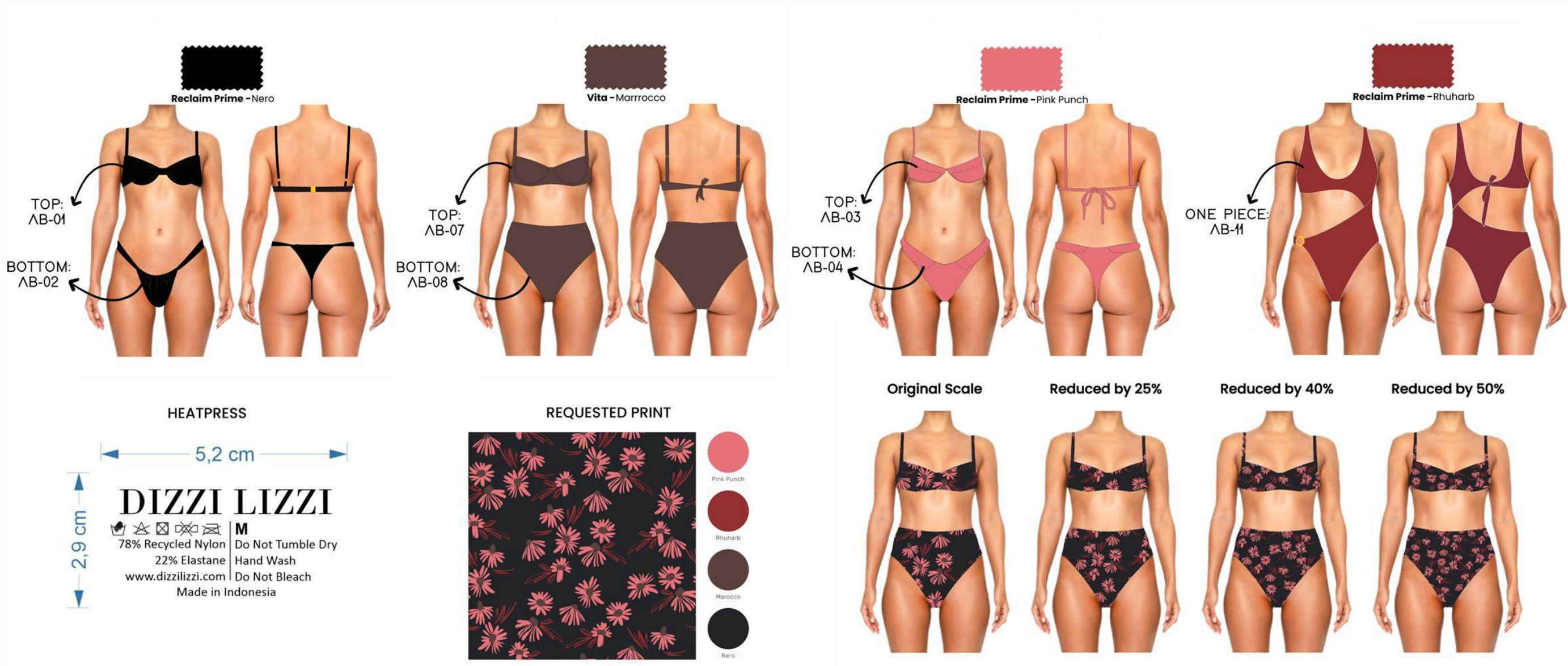
- Background: 90055 - Nero
- Petals: Pink Punch
- Leaves: Rhuharb
- The middle of the flower: 8198 - Marocco

I've downloaded a vector format print I named "Dazzy Dayz".
Pls shown me my styles "Top AB-07" & "Bottom AB-08" in this print.
I want to see what my plain colours look like in this print also as a mockup.
I'll send the art work for my heat press once you provide my prices.

MORE ON SAMPLING

MOCK-UP, WE SENT BACK

From your handover and upon approval of our prices and sample payment, on request we can mock-up your collection in your chosen styles, colours, and prints, allowing you to visualize your collection before it's assembled and allowing for any last-minute adjustments before we cut your fabric.



If you supplied your logo in as above, then we apply your custom-branded heat press logo to the inside back of each article.

BULK PO's



Placing a bulk order is a quick and easy process. Just add the codes we provided from your approved samples or our ready-to-order designs to this [interactive order form](#), and specify the units you want to place per fabric colour, print, and size.

Once we receive your order, we'll promptly confirm your selected styles and discuss payment options to get your order underway.

Timelines

Bulk POs using in-stock colours are typically dispatched within a month of receiving the deposit. The timeline may be extended if you request we import colours not in stock..

Quality Control, Packing, and Shipping with DHL

Every order undergoes rigorous quality control (QC), checking for loose threads, tiny blemishes, etc, and ensuring sizing accuracy. Each article is barcoded, has hangtags attached, & packed into biodegradable bags. Only after the QC supervisor in charge of your order has given her approval, are the goods packed into boxes, ready for DHL pickup.

MORE ABOUT BULK PO



STARTER PACKS

Our swimwear starter packs offer everything needed to launch your brand with confidence. Try on your chosen styles to experience the quality and fit firsthand. Each pack includes a fabric swatch of every material on our site, along with matching laser-printed color cards, helping you visualize the shades that best match your brand.

We also include a selection of premium accessories and packaging options, many of which can be customized with your logo. This is your chance to see and feel your brand come to life.

Order a starter pack today and take the first step toward launching your swimwear collection.

Fabric Swatch Packs

Choose fabrics and colors with confidence. Our affordable swatch pack includes samples of every fabric on our site, giving you the chance to feel and assess each material firsthand. Each swatch comes with its corresponding color card and a selection of premium accessories, many of which can be custom branded. With this pack at your fingertips, you'll have everything you need to select the best fabrics, colors, and accessories to suit your brand.

SHOP STARTER PACKS

SHOP FABRIC PACKS



SUSTAINABILITY & ETHICS

We are Tax-Free

As a bonded Tax-Free company, we import fabrics without the 35% import tax other Bali swimwear manufacturers must pay. This allows us to price your designs lower while maintaining superior quality.

Committed to a Greener Future

Whether you're a start-up or an established brand, if sustainability and ethics are your focus, we're the partner for you. Adding recycled fabrics over new fabrics saves up to 80% carbon CO2 emissions and 90% water used in their manufacture. Imported from leading suppliers like [Carvico](#) and [ECONYL®](#) in Italy, and [REPREVE®](#) in the USA. they are all constructed using salvaged fishing nets, ocean waste, and recycled plastic bottles.

All articles are packaged in 100% biodegradable [Avani](#) cassava bags, decomposing within 24 hours in landfills. In addition to meeting the highest standards for safety and sustainability, our dyes are [OEKO-TEX® STANDARD 100](#) certified.



We Give Back

Every month, we support [Bali Street Mums](#), a charity founded by New Zealander Kim Farr. This organization is devoted to helping Balinese children and mothers in need, providing aid to families who scavenge from garbage dumps and beg while also protecting vulnerable children from exploitation and trafficking.

To learn more about Kim's impactful work, visit [balistreetmums.org](#) or reach out to her directly via [WhatsApp](#).

Outstanding Working Conditions

At Swimwear Bali, we are committed to offering exceptional working conditions that reflect our core values. Our employees earn up to three times the standard wage and work in comfortable, air-conditioned spaces. All employees are provided with full health insurance including their spouses and up to three children, covering all doctor's visits, prescription medication, and hospitalizations. Additionally, we provide a daily hot meal, one glass of fresh juice and vitamin supplements during lunch breaks, with a 13th-month yearly salary. By ensuring our team's well-being, we maintain the high quality and craftsmanship we are known for and guarantee that your production is ethically managed from start to finish.

MORE ABOUT SUSTAINABILITY

DISPATCH & DELIVERY

We ship orders using DHL or FedEx using our company account or yours. DHL arrives daily at our office to pick up orders and deliver samples and accessories.

From the time of pickup to the time of delivery, please allow 3-5 working days.

Important Notes:

- Ensure your delivery address and daytime mobile number are correct.
- Couriers will attempt delivery twice before returning goods to Bali.
- Orders are packed in 36 × 58 × 46 cm boxes (15 × 23 × 18 inches).
- Our tax-free license does not apply to goods entering your country.

MORE ABOUT DISPATCH & DELIVERY



FREQUENTLY ASKED

Q: What's the first step?

A: Start by pricing your designs. Submit screenshots of the styles you want to replicate or redesign, with notes on any changes [here](#).

Q: Why are your prices lower than any other Bali Swim producer?

A: We are the only company to hold a full exemption on import taxes when bringing in fabrics, saving 35% on costs that all others must pay.

Q: What's your MOQ?

A: The minimum order quantity is 300 pieces per purchase order, with a minimum of 30 pieces per style and three pieces per size, colour, and print.

Q: What methods of payment do you accept?

A: We accept PayPal, Bank Transfer, and Payoneer.

Q: How do I place a sample order request?

A: You can fill in this [interactive form](#) or send your sample requests via [email](#) or [WhatsApp](#)

Q: Do you offer higher-grade recycled fabrics from overseas suppliers?

A: We hold the largest trending colour stocks from REPREVE® in the US & Carvico in Italy. See the fabrics [here](#).

Q: Is your production sustainable?

A: Yes, we use 100% recycled and sustainably produced fabrics, reducing your brand's carbon footprint by up to 80%. All packaging is biodegradable.

Q: How do you send my samples to me?

A: We use DHL Express taking three to five working days from uplift

Q: Can I call you or organize a call back any time?

A: Our customer liaison team are always taking calls as well as the sample specialists. Book a Call Back [here](#).

READ MORE ON FAQ PAGE

CONTACT US

Bringing ideas to life.

We hope this guide has been helpful in understanding just how easy it is these days to get started into a luxe sustainable swimwear brand.

If have some questions, were here to help. With 30 + years experience in the swimwear industry, we have the expertise and insider tips you'll need to build a successful brand in the most cost effective way possible.

Get In Touch

Free Call-Back

Schedule a free callback with a Swimwear specialist

WhatsApp

For a Speedy replies
+62 811-388-512

Email

get.started@swimwearbali.com

Factory Tour

Come see us. Take a tour of our facilities



SWIMWEARBALI.COM



VISIT OUR
WEBSITE